

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.41
NEW 1932 YEAR BOOK

from

The "Strawberry Twins"

KEITH BROS.
NURSERY

Sawyer, Michigan

STRAWBERRY HEADQUARTERS



B.H. KEITH
"BUD"



B.W. KEITH
"BERT"

LIBRARY
RECEIVED
★ FEB 15 1932 ★
U. S. Department of Agriculture.

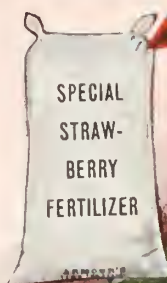
KEITH'S Ready-Made
New **Strawberry**
Gardens

Now It Is Easier and More Sure than
ever to grow strawberries. See that Mulch
Paper and Special Strawberry Fertilizer—
They do the trick.

COMPLETE
With Mulch Paper
Plants and Fertilizer

Does away with the usual weeding,
watering, cultivating.—Result-
ing in more big fresh
delicious berries
free from sand.
(See pages
4 and 5)

AS LOW
AS
\$1.95
See pages
4 and 5
For complete
offers



Set Keith's Vitalized Strawberry Plants
and Have a Cash Crop for Quick Money

KEITH'S PLANTS ARE DIFFERENT

DON'T CONFUSE THEM WITH ORDINARY PLANTS



Note the large fibrous root system on Keith's Vitalized plants.

EXTRA QUALITY AND EXTRA VIGOR IS FORCED

Right Into Them —

From the time Keith's Vitalized Plants take root in the summer they have access to the right kinds of plant foods in the right proportions. And they are grown in an ideal plant soil, only a few acres of which is found in the whole State of Michigan. And no matter where you live a shipment of Keith's Vitalized plants will arrive in a live and in as fresh condition as the day they were dug, and will grow without special care or soil.



Note the size of these berries. They were grown on Keith's Vitalized Plants.

And Here's the REASON WHY!

Special fertilizers are hand-applied to every mother plant and along the rows of the growing young plants. (See below.)



KEITH'S PLANTS ARE

"VITALIZED"

By "VITALIZED" we do not mean just fertilized. We mean a whole chain of operations—each one important—that insures these plants reaching you in a fresh vigorous condition. For instance, an ideal plant soil found only in small areas in Michigan;—Natural plant foods like in virgin soils;—Special fertilizer in right proportions;—Continuous cultivation and hoeing;—Careful digging and handling of plants, not exposing them to sun and drying winds;—Hand cleaning, bunching, etc., indoors;—A careful and special method of packing plants, roots in damp moss surrounded with water-tight wax paper; and a 24 hour shipping service. These are some of the opportunities that help Vitalized Keith's plants.

Now, you can readily understand that plants with this added "VITALITY" are easier to grow; yield quicker larger crops; and over a longer period of time, with less care and attention than inferior plants. Plant growing is our specialty. Let us serve you with our special service with years of experience behind it.

All of Keith's plants are carefully wrapped in damp special moss, then packed securely in paper cartons, and wire bound crates.

No "Nursing Along" After You Set the Plants Out

Keith's Vitalized plants do not have to be fed-up after you set them in the ground. They are all ready to start work for you.—Just like a well-cared-for horse—capable of starting work for you at once. We fill them full of "pep", vigor and health, so when you set them in your ground they start quickly and at once they are growing. No waiting half the summer for Keith's Vitalized plants to get started, they start quick.



VALUE

In Strawberries Such as You NEVER SAW BEFORE

1. Keith's new cultural methods, a special strawberry soil, hand cleaning, bunching and grading of plants indoors, and new special packing methods for shipping far and near insure real VALUE this spring. (Page 6.)
2. Varieties now offered yield berries earlier and better than formerly; also special sugar-saving varieties can be obtained. (See Outside Back Cover.)
3. Keith's new methods of culture,—"Vitalizing" our soils and plants,—forcing plants full of "pep" insure greater yields than from other plants; withstands drought and frosts, thrives most everywhere.
4. Plants carefully dug, handled, cleaned by hand and carefully packed in special damp moss.
5. You can get exactly what you order—our plants are true-to-name. A special packing label identifies and guarantees every plant. We do not substitute without your permission.
6. Prices are reduced along with the general trend of all commodities, now is the time to buy.

WE SHIP ALL OVER THE WORLD

Our Plants Go Thousands of Miles and Yet Live, Bear and Thrive

We are called upon by customers to ship our Vitalized plants all over the world. This gives us wide experience in careful and efficient packing so that they can be shipped thousands of miles, therefore we can ship them to you.

To Europe, 3,600 Miles

Gents: Plants arrived O. K.; am writing for 1,000 more. Neerum, Denmark. G. Sorenson.

Away Over In Asia

Gentlemen: Plants reached me in good shape. Am surprised they stood the trip so well. Chun Ju, Korea, Asia.

Half Around the World

Tagannui, Olage, New Zealand. Dear Sirs: Thanks for your method of packing. Looks as though every one of the 500 plants are going to grow.



Traveled 6,000 Miles

Buenos Aires, Arg't., So. Amer. Gents:—The 1,000 plants arrived in good condition after 4 weeks en route



You Are PROTECTED —First by the Michigan State Plant Inspection and Second by Our Very Rigid Plant Inspection. Identified by This Label

None Genuine Without This Label

25 KEITH'S SUPER-MASTODON In Case of Error Return This Slip at Once.

PACKED BY No. It's Your Protection

OUR EMPLOYEES ARE HELD STRICTLY RESPONSIBLE.

All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.

CITY FOLK— Suburbanites

YOU DON'T NEED A FARM to enjoy large, juicy, delicious STRAWBERRIES on your table all summer—all fall!

100 Plants Yield Gallon Per Week

Berries Since August 1

(picture at left)

Dear Sirs:—"Set my 25 plants last of May and began to pick berries Aug. 1st, and have had berries continually since, and the plants have lots of blossoms and green berries on them yet. One plant had 50 berries and some blossoms at one time."

MR. AND MRS. EMIL ERICKSON, Kankakee, Ill.

**NOTE BELOW
HOW YOU
CAN MAKE
GOOD USE OF
SMALL
NOOKS AND
CORNERS**

300 Supplied Family of Eight

Gents:—"Set Mastodon plants in May, picked first berries in August. The 300 plants supplied our family of eight and we sold a lot besides. Had our last berries on Nov. 6th."

J. B. KURTZ, Smithville, Ohio.

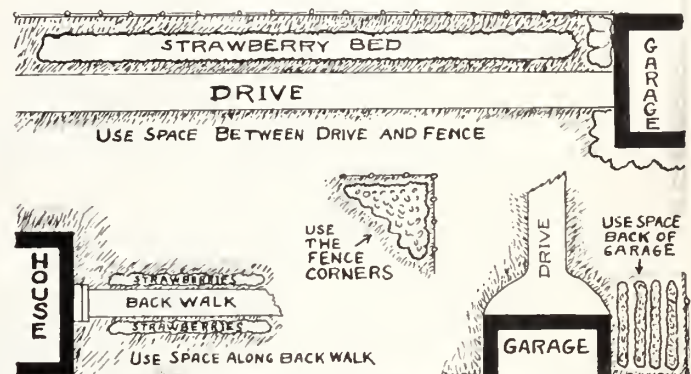
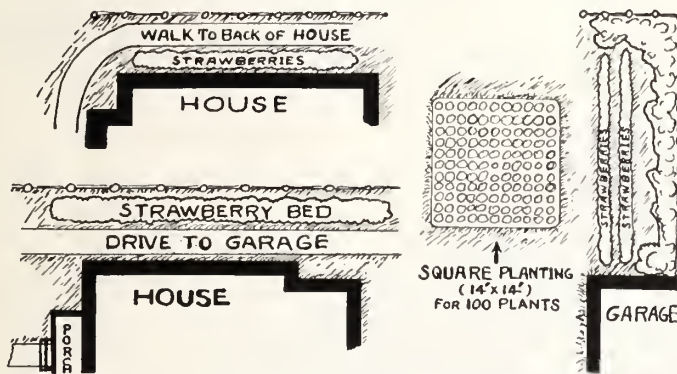
Lots of Shortcakes

Dear Sirs:—"Mastodon behaved splendidly. Have had lots of shortcakes. We have had snow but there are berries and blossoms yet (Nov. 9th)."

A. A. RUTHRAUFF, Taylorville, Ill.

LOOK! See How Many Berries

are growing on this Vitalized Super-Mastodon plant. (The leaves were removed to show fruiting stems.) As high as 100 berries and blossoms on one plant at a time.



ENJOY Oodles of Rich, Juicy Berries Right Out of Your Garden.

It's a joy and great pleasure to have all the fresh, rich, ripe strawberries right from your own garden three times a day all spring, summer and fall. It's a great convenience in planning something for meals. Ask your wife. And fresh berries make less home work; pies, cakes, and cookies go begging at our house when we have fresh strawberries. They save baking.

When "Company" Comes

What do you invariably say: "Oh! what will we have for dessert?" Then it's a pleasure and satisfaction to go right out into your garden and pick a big dishful of those large luscious berries to be served fresh and sweet with whipped cream or made into a shortcake.

There is a great satisfaction and pleasure in having all the fresh berries you need and have them when you want them.

OH BOY! Shortcake every day all during the spring, summer and fall. It's possible now if you set Keith's Vitalized Strawberry Plants.



SAVE GROW YOUR OWN

WHY PAY 20c to 35c A Quart for Strawberries

When you can grow them right in your own garden at very little cost and time, and they will be much sweeter, fresher and more beautiful for serving than any you can buy. Just note how little 200 plants will cost—and they will supply you with oodles of berries.

Strawberries for Health

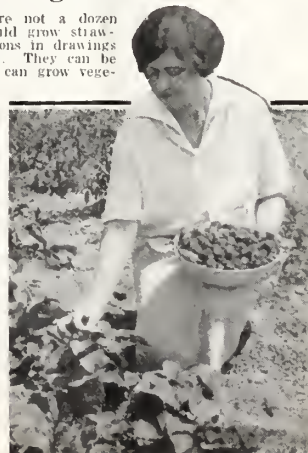
Do you know that strawberries often contain more iron than Raisins or other fruits? Also more calcium and phosphorus than milk, by weight. Strawberries also play a great part in the daily diet for those affected with Diabetes.

Look Out Into Your Back Yard —Right Now

and see if there are not a dozen places where you could grow strawberries (see suggestions in drawings at top of this page). They can be grown anywhere you can grow vegetables or flowers.

Supplies Family of Five

Dear Sirs:—"Have had berries twice a week for our family of five since Aug. They are certainly fine. J. M. Peters, Star City, Ind."



MAKE EXTRA MONEY

Do You Know that you can make extra money by setting a few of Keith's Vitalized Strawberry Plants along your walk, out by the back fence or on a vacant lot? Groceries and housewives gladly pay extra for freshly-picked berries. They always sell, and it costs very little to grow them.

Do You Know that you can make lots of quick cash money from a vacant lot set to strawberries, more than from 10 acres of corn? You don't have to own a farm to make money growing strawberries when you set Keith's Vitalized Plants. Put your vacant back yard, or some nearby vacant lot, or one end of your garden to work for you this spring.

Do You Know that there is a great saving berry bed? For instance, Ralph Underwood in Central Illinois had a patch only 75 feet square and sold over 600 quarts for \$108, and Ed Rolf in Eastern Wisconsin sold over 700 quarts (\$175) from 16 rows 105 feet long, and in Eastern Michigan Ed Mienk had a bed 30 x 210 feet which brought him \$165. Besides, all these men had all the berries their families wanted for table use and canning.



KEITH'S

New

Ready "Made" Strawberry Gardens

The Very Latest Thing In Gardening

GARDEN No. 1—(A "Try-Out" Garden)

25 Super-Mastodon Plants
Roll Mulch Paper
Bag Special Strawberry Fertilizer

\$2²⁹

COMPLETE

Including PLANTS
FERTILIZER and
MULCH PAPER

GARDEN No. 2—("Mother and Dad's" Garden)

50 Super-Mastodon Plants
17 ft. Mulch Paper
1½ lb. Bag Special Strawberry Fertilizer

\$3³⁸

POSTPAID—

All the Ready-Made Gardens listed on this page are sent you Postpaid in the following states: Mich., Ohio, Ind., Ill., Wis. In the following states add 10% to the selling price of each garden: Pa., N. Y., Minn., Iowa, Mo., Ky., Tenn., W. Va., Va., Md., Del., N. J., D. C. In all other states add 15% to the selling price with the exception of Ida., Utah, Ariz., Nev., Wash., Oreg., Calif., add 20% to the selling price.

GARDEN No. 3—("Average Family" Garden)

100 Super-Mastodon Plants
34 ft. Mulch Paper
3 lb. Bag Special Strawberry Fertilizer

\$5⁰⁰

Plants, Fertilizer and Mulch Paper

All plants used in our Ready-Made Gardens are No. 1 Grade. The fertilizer is highly concentrated, containing at least double the plant foods found in ordinary fertilizer. The mulch paper is a special brand, 36 inches wide, and has to be sent separate from plants and fertilizer, therefore all packages might not reach you at the same time. On early orders Mulch Paper is sent out early—ahead of plants and fertilizer.

GARDEN No. 4—("Family Money-Making" Garden)

200 Super-Mastodon Plants
69 ft. Mulch Paper
5 lb. Bag Special Strawberry Fertilizer

\$7⁹⁵

Something New

Here's something new in the Strawberry Garden Line. A complete outfit sent right to your door. All you have to do is to order the garden you want and it comes to you complete—plants with the right amount of ideal Strawberry Fertilizer and Mulch Paper, and note the small space each complete garden requires. It's easy to grow strawberries this New Way.

SEE OPPOSITE PAGE ➔

GARDEN No. 5—(New "Spring, Summer and Fall" Garden)

25 Super-Mastodon Plants
25 Washington (Honey-Sweet) Plants
17 ft. Mulch Paper
1½ lb. Bag Special Strawberry Fertilizer

\$2⁹⁰

GARDEN No. 6—("Early to Late Spring" Garden)

25 Premier (Early)
25 Gibson (Mid-season)
25 Dunlap (Medium Early)
25 Big, Late (Late)
17 ft. Mulch Paper
1½ lb. Bag Special Strawberry Fertilizer.
(Supplies family with berries all Spring)

\$3⁹⁸

GARDEN No. 7—(The "Jumbo Berry" Garden.—Spring and Everbearing)

Planting Trowel FREE

With every Ready-Made Strawberry Garden amounting to \$3.00 or more, we mail you FREE POSTPAID this Special Strawberry Planting Trowel, especially adapted for setting strawberry or other plants through mulch paper. With every Ready-Made Strawberry Garden of \$2.00 up to \$3.00, postpaid for 25c, otherwise regular price of the Trowel is 35c postpaid.

25 Super-Mastodon Plants (Everbearing)
25 Big, Late Plants (Spring Fruiting)
17 ft. Mulch Paper
1½ lb. Bag Special Strawberry Fertilizer.

\$2⁷⁰

GARDEN No. 8—("Big Economy Spring" Garden)

25 Premier
25 Gibson Plants
17 ft. Mulch Paper
1½ lb. Bag Special Strawberry Fertilizer

\$1⁹⁵

For Prices on Plants without Mulch Paper and Fertilizer see p. 27



F. E. Thompson's Mulch Paper Strawberry Bed

Watkins Glen, N. Y.

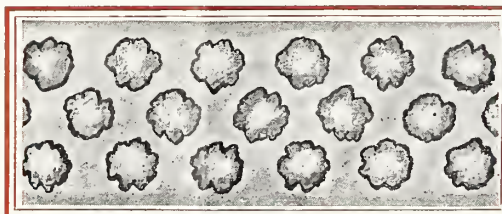
Gentlemen:—Your 175 Mastodon Plants set through Mulch Paper supplied all the berries our family of six could use. Picked berries from August 1st until snow fell.—F. E. Thompson.

Laying the Mulch Paper

Prepare your soil in the usual way, thoroughly mixing the fertilizer with it to a depth of 6 inches. Roll and compact it down firm, leaving a smooth, even surface. Unroll the Mulch Paper, little at a time, imbedding the edges in a 2 inch trench. If more than one strip (3 ft. wide) is laid, leave 10 to 12 inches between each for a path. With this system you make the most economical use of your garden space.

Spacing and Setting Plants

Lay out three rows lengthwise on the Mulch Paper, —the first row down the middle of the sheet and the other two halfway between it and the outside margins. Space the plants one foot apart in these rows, make as small a hole as possible through the mulch paper and set the plant roots in the soil beneath, just as though there was no mulch paper there. The planting is made double easy by using our transplanting trowel listed here. With it, the hole can be easily made deep and large enough to receive the roots. After the plants are set, place some loose soil around the base to close the hole in the mulch paper.



Showing How to Space Plants on Mulch Paper

One row down middle of strip other two halfway between it and outside margins. Space plants 12 inches apart in each row.

NOW It's Easier than Ever to Grow Keith's Strawberries

A Ready-Made Strawberry Garden

One Hour of Time and You're Through for the Season

See that Mulch Paper through which those strawberry plants are growing with their roots deeply embedded in the soil beneath? That, in conjunction with our Special Strawberry Fertilizer, is what "does the trick." By using our Combination Offer you practically eliminate the usual work and care in growing strawberries once the plants are set.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked the fertilizer evenly into the soil) and then punch holes where the plants are to go,—set the plants and you're through.

**No Cultivating
No Watering
No Weeding**

And the plants grow and grow producing berries

such as you have never eaten before.

See page 4 for many other combinations in our Ready-Made Gardens

**SPECIAL
STRAW-
BERRY
FERTILIZER**

25 Plants
with sufficient
Mulch Paper and
Special Strawberry
Fertilizer
See page 4 for other
garden offers

\$2²⁹



Economy

Why pay 25 to 30 cents per quart for strawberries when you can grow bowls-full of them in a small corner of your garden or along your walk. Keith's New Way makes it doubly easy and sure, and the berries are always free from sand, and will be sweeter and more highly flavored than what you can buy. You don't need a large space to grow all the strawberries you need when you use a Keith's Ready-Made Strawberry Garden.

Keith's Ready-Made Strawberry Gardens

Consist of the number of plants you order, together with sufficient mulch paper and Special Strawberry Fertilizer to last them through the season. We have spent over three years in perfecting this combination, and now thousands are enjoying fresh, home-grown strawberries who never before had the opportunity.

Why Grow Strawberries This New Way

1. **Greater Yields of Larger Berries.**—Our Special Mulch Paper keeps down the weeds, conserves soil moisture, warms the soil, thus bringing about ideal conditions both night and day for plant growth and berry production.

Our Special Strawberry Fertilizer contains the essential minerals and plant foods in right proportions for ideal plant growth and greater yields of more perfect berries. It is as essential to properly feed strawberry plants for greater yields as it is a dairy cow for more and richer milk, or a hen for greater egg production. This Special Fertilizer, in conjunction with the mulch paper, is what "does the trick." You don't have to sit 'round half the summer waiting for your plants to start when you use this combination,—they start quick.

2. **Saves Expense of Hoeing, Weeding, Watering.**—The Special Mulch Paper is what does it. Weeds can not come up through it, neither can soil moisture evaporate through it. Once the simple operation of laying it and the plants properly set through it is over—you are through.

3. **Berries Bring More Money.**—You have no sandy berries after rains. The berries at all times are clean, attractive, and bring highest prices.

4. **Berries Most Healthful.**—Berries grown in our Ready-Made Gardens are rich in iron, calcium, and phosphorus. You have heard so much lately about raisins containing so much iron and how healthful it is to eat them.—Well strawberries grown this New Way, are also rich in iron, besides they contain one-third as much Calcium and Phosphorus as milk by weight.

Strawberries for Diabetics.—The country's leading doctors and dietitians inform us that strawberries should be eaten by Diabetics, because of their low carbohydrate content and the variety they give in the diet.

Prevents Teeth Decay.—The U. S. Dept. of Agriculture tells us in their circular No. 84 that strawberries are a "good source of Vitamin C." This is the Vitamin that prevents scurvy, bleeding of the gums, loosening of teeth, and fragility of bones so often found in little children. Doctors and dentists consider this Vitamin C, found in strawberries, important in preventing decay of teeth.



Here Are Keith's Depend

KEITH'S Spring Strawberries

Under this heading we offer the most dependable spring-ripening strawberries obtainable, divided into five groups according to how early or how late they begin to ripen their berries at strawberry time in the Spring. For instance,—Extra Early, Early, Mid-Season, Medium Late, and Very Late. By setting a variety of each group you will then have fresh big berries during the longest possible time in the spring, and thereby have money coming in for a longer time. All of these varieties have perfect blossoms (marked "PER") and are capable of fertilizing and developing their own blossoms into berries, except the BIG LATE which has imperfect blossoms (marked "IMP"). This variety should be planted near other varieties that we list,—any of them will fill the bill.

New Varieties

Keith Bros. offer you this year some New and more recent varieties that are very dependable and highly productive. Note that they cover from the very earliest to the latest of the spring strawberry season. They are replacing older varieties with their individual merits, and you will be proud and surprised to see what they can do for you. You can get all of them at a bargain price on page 13.

Early Bird (Extra Early—Earliest of All)—Page.....	6
Red Gold (Early—with a Wild Strawberry Flavor)—Page.....	28
Blakemore (Medium Early—Originated by U. S. Dept. of Agri.)	7
Kanner King—Pages	14-15
Beaver (Medium Early—a great canner from Wisconsin)—Page..	9
Harvest King (Mid-Season—for distant Marketing)—Page.....	21
Beauty (Medium Late—the beauty of them all)—Page.....	7
Washington (Medium Late—the Honey-Sweet berry)—Page.....	28
Big Late (Very Late—a big berry in the late class)—Page.....	9

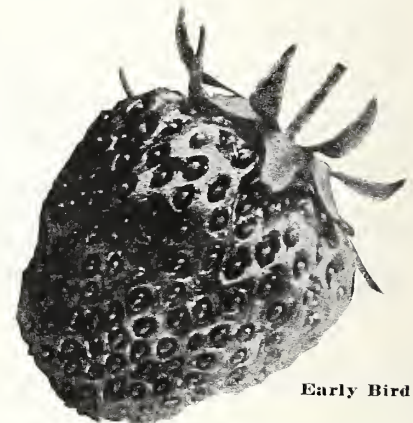


From these three rows 130 feet long set to Keith's Vitalized Gibson Plants were harvested 425 quarts of beautiful berries per one day's picking. It will pay you big to set Keith's Vitalized Gibson plants. Get more cash from a small bed like this than from acres of corn, oats or wheat.

† Early Bird (Per.) Very Early

(See page 27 for prices)

A New Variety ripening its big berries even earlier than the Premier. Growers who have an early market to cater to, tell us that the Early Bird is their best money-maker. Its season isn't as long as the Premier, but it goes big during the early days of the spring strawberry season, thus bringing those big early prices. The originator of this very early variety states, that it is "A strong, persistent grower, berries large and perfectly formed, just like



Early Bird

a top, color bright snappy red, a good shipper and keeper. About a week earlier than the Premier." Get started with Early Bird this year. Early berries always bring top-notch prices and Early Bird will produce them earlier than the earliest. Order early as our supply in this new variety is limited. Don't wait and be disappointed. Price: \$1.05 per 100 in lots of 500 or more. Price list page 27.

Premier (Per.) Extra Early

(See pages 10 and 11)

Premier is an excellent Extra Early Variety. This is the variety that makes growers that \$1,200 or more per acre. We think so highly of it and want so much for you to know its money-making possibilities that we have devoted two pages of this catalog telling you about it (10 and 11). Even then, you will never know its worth as a cash crop until you have fruited it in your own garden or field. And with the FRUITING POWER that we force into our VITALIZED PREMIER PLANTS you will have a real money maker. Pages 10 and 11 will give you more about our VITALIZED Premier plants.

Senator Dunlap (Per.) Early

(See page 21)

The Old Reliable, because it makes good everywhere it is planted, everywhere producing large crops of good sized berries.

Like the Original Strain

Some Senator Dunlap Plants are said to be non-productive, because the variety is "run out," but not so with Keith's Vitalized Senator Dunlap plants. You will find all the original productiveness of the original strain in the plants we send you. They will bear those enormous crops of big luscious berries the variety used to bear. Read more about Keith's Vitalized Senator Dunlap plants on page 21. Complete price list on page 27.

IF YOU WANT TO MAKE MONEY

—then grow Keith's Strawberries. These people paid for their farm growing strawberries. Let us help you make big money as they did.

able Spring Strawberries

**WILL
NEVER
FAIL
YOU—
ALWAYS
BEARS**

Dr. Burrill (Per.) Early

Dr. Burrill is the result of a cross between Senator Dunlap and the Crescent (an old very productive variety). Often called the "Million Dollar Strawberry," because it's a money-maker, adding millions of dollars to growers' pocketbooks. Can be grown in any soil,—even hard clay or heavy loam, such as found in Illinois or Iowa. It is easily grown, therefore an ideal variety for the beginner or for those who do not pretend to know all about strawberry growing. Dr. Burrill will come about as near taking care of itself as any strawberry, at the same time it responds with large yields under good care. The plant habits and berries resemble the Senator Dunlap very

much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet (you can tell that by that "necked" berry in the illustration at the right). As good for canning and preserves as the old Warfield only the berries are larger and more of them. Prices: 53c per 100 in lots of 500 or more plants. Complete price list on page 27.

Dr. Burrill



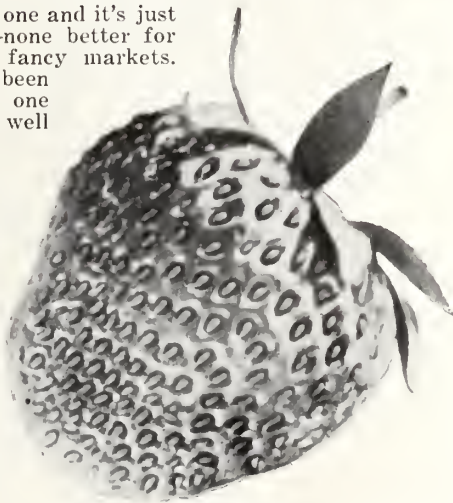
Beaver (Per.) New Early Variety

An Extra Firm Strawberry where the winters are cold, therefore a hardy persistent grower, winters seldom affect Beaver. Fully described and illustrated on page 9.

Cooper (Per.) Mid-Season

Biggest Spring Berry Grown

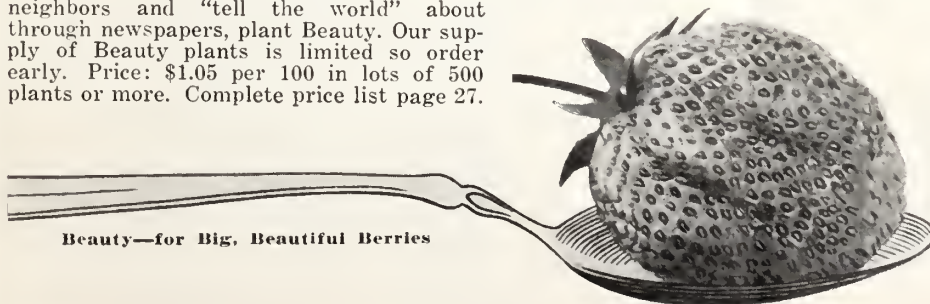
Cooper is certainly a big one and it's just as sweet as it is big,—none better for home use, roadside, or fancy markets. Strawberry lovers have been waiting for a big berry, one that is productive, sweet, well flavored, and attractive. Here it is, the Cooper. It fills the bill, fills the quarts, and fills the pocketbook wherever grown, and Cooper has a long fruiting season beginning toward the opening of the strawberry season and lasting well toward the last. If you want bushels of beautiful, big berries set Keith's Vitalized Cooper plants. Price: only 75c per 100 in 500 or more lots. Complete price list on page 27.



Cooper

Beauty (Per.) New Medium Late

Beauty is a new variety of recent introduction. It is a beautiful big berry, late in ripening and a good shipper, holding up as long as two days after picking. If you are looking for a beautiful big berry, really a pretty one, that you will like to show your neighbors and "tell the world" about through newspapers, plant Beauty. Our supply of Beauty plants is limited so order early. Price: \$1.05 per 100 in lots of 500 plants or more. Complete price list page 27.



Beauty—for Big, Beautiful Berries

**NEW—JUST OUT
VARIETY FROM
U. S. DEPT. OF
AGRICULTURE**

Blakemore (Per.)

Extra Early

New Variety—Just Out

Blakemore is a brand NEW variety, originated by the U. S. Department of Agriculture as a result of a cross between the Premier and Missionary. It resembles the Premier very much, being a little earlier, berries as large, sometimes larger, about the same shape, better color which holds well long after picking and canning and a more pleasing flavor. We quote from the U. S. Circular No. 93 which tells all about this worthy variety:—"Its easy picking and canning qualities, its bright red color, tough skin and firm flesh, solid center, acidity, high pectin content and excellent flavor makes it a desirable variety for preserving." Undoubtedly the best and most valuable strawberry the United States Dept. of Agriculture has ever originated.

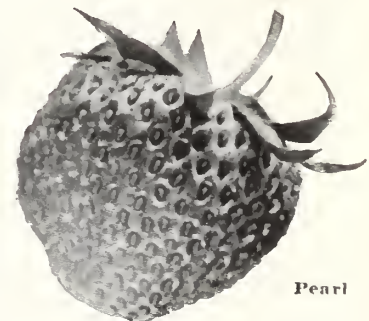
Our original Blakemore plants came direct from the United States Dept. of Agriculture so you will be getting plants from the original stock. Our supply of plants is limited, therefore order early so we can reserve the plants for you. Not more than 1,000 plants will be sold to any one customer without special arrangements. Price: \$1.50 per 100 in lots of 500 or more plants. Complete price list on page 27.

Pearl (Per.) Late

**THE BERRY
FOR LATE
MARKETS**

This variety is a late one and growers also like it, because it blooms late and often escapes frosts that

kill other varieties. They also like Pearl because they are a firm, solid berry, stands lots of rough handling, and comes on the market late in the season and brings "Out-of-season" prices. Berries dark red, uniform in size, color and shape. The illustration here does not do the berry justice,—it looks small, they are not. Pearl has a medium to large berry. Plants hardy, productive, deep-rooted, drought-resisting. Price: 79c per 100 in lots of 500 or more plants. Complete price list on page 27.



Pearl

Other Leading Spring Strawberries Listed on Pages 8, 9, 10, 11, 18, 19, 20, 21



Keith's
Gibson—
Look at
Their Size

Keith's Famous GIBSON

Mid-Season Variety — A Universal Favorite

This variety is to the Mid-season varieties what Premier is to the early ones. Productive—Profitable—Dependable. Gibson is a strong grower doing well on any strawberry soil, producing paying crops where others fail. A mid-season leader wherever strawberries are grown, especially in the North. Very productive, berries well supported on strong, stout stems.

Berries large, dark glossy red all over making a very attractive pack inviting buyers. Firm, stands hauling or shipping to market. Flavor, rich, pleasing, remaining after canning. A suitable berry for home or market use.

Keith's Famous Gibson plants are very productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world average whole season yield for strawberries. Almost a quart per plant at one picking. This is what makes them "Famous." We have grown Gibson plants for years and our customers find them very productive and profitable. For instance, there's Mr. Lochtefeld (see letter and picture below) who set 1,500 Keith's Famous Gibson plants and sold \$128 in berries (\$680 per acre)—and down in Ohio, Mr. Leasure harvested at the rate of \$1,600 per acre. While over in Indiana, Mrs. Elliott sold \$126.80 from 1,000 Keith's Famous Gibson, at the rate of \$1,014.40 per acre. These yields and profits give you some idea of the value in setting Keith's Famous Gibson Vitalized plants. Price 55c per 100 in lots of 500 plants or more.

**To the Right is Mr. Lochtefeld.
—Read His Letter Below—
\$128 from 1,500 Plants**

Dear Sirs:—
"The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for \$128.00."
V. F. LOCHTEFELD.

\$126.80 from 1,000 Plants
Mr. Elliott sold over \$126.80 from 1,000 Gibson plants, costing only \$5.00, and Mr. Quinlick of Trenton, Ohio, sold \$56.00 in berries from 300 of our Gibson plants.
L. E. ELLIOTT,
Palistine, Ind.



**Mr. Strebing Sold \$253.25
in Berries**

To the left is Mr. Strebing's berry field from which he sold \$253.25 in berries. Notice the bed takes up just a small strip on one side of the field.

\$200 from 1,000 Plants
South Zanesville, O.

Dear Sirs:—"Never had finer strawberries than your Gibson. From the 1,000 plants we sold over \$200 worth of berries. We picked as high as 75 quarts off one row of 25 plants at one picking."

W. E. LEASURE.



A LEADER

WHEREVER STRAWBERRIES
ARE GROWN

**You'll Be Pleased With
This Variety
BECAUSE**

- 1** — It has no Preference for Climates or Soils.
- 2** — It Stands a Lot of Abuse—Bears when others Won't or Don't.
- 3** — No Other Mid-Season Variety Has Berries so UNIVERSALLY LARGE.
- 4** — It Is Equally Desirable for Home Use or Distant Markets.
- 5** — It Is a Fine, Firm Canning Berry—Is Excellent for Preserves.

WHY

**You Will Like Keith's
Gibson Best**

- (a)** They Have Unusual "Pep" Due to Ample Fertilizing.
- (b)** They Start Quick and KEEP IT UP.
- (c)** They Have VITALITY—Frosts Have No Terror for KEITH'S GIBSON.



BEAVER

A good canner,—Will hang on vines several days without spoiling,—Stands lots of hauling and handling,—Hardy, productive,—It's a big, firm, well-flavored "keep-for-ever" berry.

BEAVER

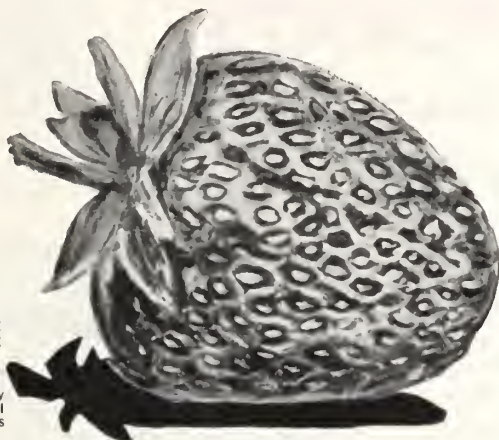
(Per)

New Variety

Extra Firm—Fine for Canning

Beaver originated in Wisconsin where the winters are cold, but they do not kill out this variety. It's very hardy, a sure producer, thrifty grower, and bears a crop of large, even-sized berries.

The berries are of good size (above the average), nice strawberry-red inside and out and very firm. It is extensively grown in its native State for canning. It's an outstanding berry for that purpose. When your customers want a berry to can or preserve sell them Beaver. Another leading feature of the Beaver is that the berries can be left on the vines for several days and not spoil,—still be in good marketing condition. They also stand lots of handling and long hauling. You will find the Beaver different from any strawberry you have ever fruited. Price, only 80c per 100 in lots of 500 or more plants. Complete price list on page 27.



BIG LATE

Biggest Late Berry Grown—One That Will Fill Your Quart's Quick and Fast.

Here we have the biggest late berry grown, a relative new one to customers. Last year was the first we offered Big Late and completely sold out of plants long before the end of the plant season. They are certainly in great demand for they are really the best big all 'round late berry.

Berries extra large, firm—stand long hauls and late rough handling, arriving in as good condition as when picked. It's the berry to plant along with Premier, Gibson and Dunlap, to lengthen your spring berry season.

New BIG LATE

(Imp.)

Extra Late Imp-Female

Extra Large—Very Late Strawberry

Remember that Big Late has imperfect blossoms and needs some perfect-flowered variety, such as Premier, Gibson, Dunlap, or Harvest King planted every fourth row with it to fertilize its blossoms.

For a dependable Very Late variety, one that will bring you large yields which turn into ready money on any market, set Keith's Vitalized Big Late plants. Price: only 85c per 100 in lots of 500 or more. Complete price list on page 27.

\$4³⁵ Mixed Strawberry Plants \$4³⁵

(Not Subject to Discount)

Our Standard Spring Strawberry Plants at Low Prices

Occasionally, through hauling in from the field or handling in the packing house, labels become lost off crates of our strawberry plants, and these plants, although freshly dug, strong and thrifty, and as good as any we grow, have to be thrown away unless identified. Rather than do this, as valuable as our Vitalized plants are, we offer them to our customers at reduced rates, and they will be as carefully packed and shipped as any of the plants we sell.

We also occasionally have, through some misunderstanding in digging, a surplus of plants dug in some varieties, and rather than hold them over for a time in the packing house, we offer them also as "Mixed Plants" at reduced prices.

All our "Mixed Strawberry Plants" are from varieties listed in this catalogue and are first class in every way. It is our loss, but your gain that we have them; however, we are glad to offer them to those

who can use them. If you are not particular as to what varieties you plant, these "Mixed Strawberry Plants" will fill the bill in every way, and will cost you less, for we offer them at reduced prices not subject to any further discount.

Prices: These prices include the transportation paid to your door or Express Office as shown on page 26. We do not fill orders for "Mixed Plants" for less than 100 plants and do not label any variety. Don't ask us to ship labelled varieties under "Mixed Plants." **Prices:**—85c per 100; \$1.40 per 200; \$1.95 per 300; \$4.35 per 1,000. (500 or more at 1,000 rates.)

NOTICE

More Special Offers on "Mixed Varieties" will be found on page 26.

PREMIER



This is just one fruiting stem from a Keith's Vitalized Premier Plant. Note the blossoms, green, partly ripe and ripe berries all on the same fruiting stem. This shows you why Keith's Vitalized Premier Plants are so wonderfully productive.

Millions of Keith's
Spring. It's the
50c



Here's Mr. Mienk and His Famous Strawberry Patch. Here's His Letter, Too

Dear Sirs:—"Here's my 30 x 210 foot strawberry bed. Picked 984 quarts and sold them all in front of our home. The Mrs. and children did all the picking and took in over \$165.00. Pretty easy money. I never saw strawberries grow a fruit like yours. They are wonderful."

J. R. MIENK,
Redford, Mich.

KEITH'S PREMIER PLANTS

Earliest Leading Spring Strawberry

Keith's Vitalized Premier plants will bear you berries for market from five to eight days ahead of your neighbors.—Early berries always bring highest prices, you know.

They also have the longest fruiting season of any Spring variety. Why? Note the picture above and its footnote and you will understand. The fruiting stems are much more branched than in other varieties, therefore a longer fruiting season and more berries, yielding as high as 12,000 quarts per acre while the average production in most states is less than 2,500 quarts.

The berries are very attractive, bringing 50c to \$1.00 per crate more than average varieties. On the Benton Harbor market Premier berries brought from \$2.50 to \$3.75 per 16-qt. crate while other varieties brought \$2.10 to \$2.75.

Berries solid, light glossy red all over at the same time, firm, solid, arriving on distant markets in an attractive, easy-to-sell condition bringing top prices.

Keith's Vitalized Premier plants are guaranteed, genuine, true-to-name, every plant,—grown, dug, hand cleaned and sorted, and packed by strawberry specialists "The Strawberry Twins," and sent to you in a fresh, vigorous, healthy condition. You get quality, vigor, health and genuine Premier when you get Keith's Vitalized Premier plants. (Price list on page 27.)



▼ Your Children Can Earn Money

These Children
Picked the Ber-
ries While Dad
Did the Farm
Work.
Give Your Kids
a Chance to
Earn Money Also.

WHY

YOU'LL LIKE KEITH'S VITALIZED PREMIER PLANTS

- 1.—Being Early—They Bring You "Top-Notch" Prices.
- 2.—Unlike Other Early Varieties, the Berries are Big all Through the Berry Season.
- 3.—Unlike Other Varieties They Have the Longest Fruiting Season of all Strawberries.
- 4.—Frost Proof—Blossoms Late and Escapes Frosts that Catch Early-blooming Varieties. Blossoms and Buds are also more hardy and Resistant to Frosts.
- 5.—Never Fails to Produce a Crop—Frost Resisting, Drouth Resisting, Blight Resisting, Healthy,—Always to Be Depended Upon.
- 6.—Solid glossy attractive Red—"When It's Red It's Red All Over."—No white or green sides or ends on Premier Berries.
- 7.—It's Red All Way Through—Stays Red and Holds Its Shape after cooking—Can't be beat for Home Use.
- 8.—It's a Valuable Leading Commercial Variety—Beautiful, Ships or Trucks well, Sells Fast, brings Top Prices.

Keith's Vitalized Premier

Bring You Biggest Cash Returns

Vitalized Premier Plants will be set this
Leading Spring Variety. Berries Bring
to \$1.00 more per crate.



Beds Like This Set to
KEITH'S
Vitalized Premier
Plants Bring in the
Greatest Returns.

**Better Than a
Bank Account.**



The big berries that you can pick from Keith's Vitalized Premier Plants will fill your mouth, your pocketbook, your bank account and buy you a new car.

THE MOST PROFITABLE AND POPULAR SPRING VARIETY

Premier has no equal in spring varieties. All you have to do is to ask growers who have fruited it, or buyers who buy and sell berries. Over half the total strawberry acreage in this county is Premier. This shows that growers get more money for their Premier than any other variety.—\$1,000 to \$1,500 per acre is easily possible. This is the variety that buyers, grocerymen and consumers ask for, and they pay 50c to \$1.00 more per crate for them. You will find this out when you go to sell your berries.

Compared with other varieties on the dollars and cents basis an acre set to Keith's Vitalized Premier plants is worth three times more than other varieties, because of large yields and higher selling price of the berries. From an actual worth standpoint Keith's Vitalized Premier plants should be priced at \$15.00 per thousand if other varieties are selling for \$5.00 to \$10.00. As a leading Strawberry Grower told us "I had rather pay \$15.00 per 1,000 for your Vitalized Premier plants than \$5.00 per 1,000 for some varieties I grow." Keith's Vitalized Premier are a bargain at the new low price of 69c per 100 in lots of 500 or more plants. (Complete price list on page 27.)

WHY

KEITH'S VITALIZED PREMIER PLANTS ARE BEST

- 1.—They are True to Name. The Real Variety. (Beware of Substitutes. Genuine Premier plants are scarce.)
- 2.—They Are Full of Pep. No Sitting around Half the Summer Waiting for them to get Started.—They start quick. It Will cost just as much to set out and care for poor plants. WHY Run the Risk?
- 3.—They are grown by Strawberry Specialists, "The Strawberry Twins."—in a Special Way, resulting in a Uniform size, an evenly Balanced Root System and Top—Full of Quality, Vigor and Health.
- 4.—They are Freshly Dug—Protected from Wind and Sun, Special Cleaned and Packed, etc. Packed and on Their Way to you within 10 hours after they are dug.
- 5.—They are Packed Right—Special Ventilated Fibre Board Boxes. Tops have plenty of Air. Roots imbedded in Special water-holding moss wrapped in Heavy Wax Paper.
- 6.—They reach you in as fresh condition as the day they were dug.
- 7.—They come to you with Postage or Express Prepaid. (See page 26.)

Our Vitalized Premier Stock

We have millions of Vitalized Premier Plants for our customers this spring. All grown on our special strawberry soil where every plant gets all the right kind of plant food it needs from the time it takes root in the soil until it's full grown. (Read page 26 and learn how we "vitalize" our plants.) It will pay you big to set only the best which are really the cheapest plants in the long run.



Keith's Vitalized Premier Plants Always Have Plenty to Eat of the Right Kind of Plant Foods. They're prepared to Give You Best Results. Healthy, Vigorous, Full of Pep, because they have Plenty room to grow. We don't crowd our plants in the nursery row.

Keith's Special All-Season MULCH PAPER



Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful plant growth and earlier crops.

Grows Bigger and Earlier Crops

No Weeding—No Watering—No Hoeing

NEW WAY to Grow Plants

1. It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
2. Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
3. It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.
4. Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.
5. It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
6. It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
7. It grows better, sturdier, higher quality crops.
8. Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and large crops are clear profits.
9. Mulch part or all of your Garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know.—We grow all our garden through Mulch Paper.



Picture taken at Dominion Experiment Station in Canada. Melon row on right mulched, that on left was not. The mulched row produced 121 melons weighing 142 pounds. Unmulched row produced 26 melons weighing 31½ pounds. Mulch Paper did it.

A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.

Uses for Mulch Paper

1. Grow earlier garden crops and berries for early market.
2. Gives greater yields of crops.—larger berries, tomatoes, melons, peppers, sweet corn, etc.
3. To make "melon bays" or cylinder flower pots in which to grow early plants in cold frames or hot beds. Cut in strips and roll to desired size.
4. To mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, embed edges in 3-inch trench and watch tree grow. Can get three years growth in two years.
5. To mulch newly set shade trees. No hoeing or cultivation necessary around them.
6. To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

PRICES

(Note.—Prices in less than Roll (100 yds.) lots are Postpaid in States listed in Group No. 1 (see page 26). For States in Group No. 2 add 1½¢ per yard; for Group No. 3 add 2¢ per yard; for Group No. 4 add 3¢ per yard.)

(All Mulch Paper is 36 inches Wide)

5 yd. (Small Roll).....	\$0.50
10 yds.89
15 yds.	1.27
25 yds.	1.90
50 yds.	3.15

(Full instructions for laying Mulch Paper come with the Paper.)

1 Roll (100 yds., 1 yd. wide) not prepaid can be sent by Parcel Post or Express..	\$4.35
2 Rolls (as above) for.....	8.50
3 Rolls (as above) for.....	12.45
5 Rolls or more (as above) per each roll.	4.00

NOTE.—Full Rolls contain 100 square yards and weigh about 45 pounds each. Can be sent by Freight, Express or Parcel Post Collect. Let us know which. Freight and Express are the cheapest ways.

GARDEN BARGAINS

Keith's Family Garden Collection \$2.93

33 Garden Vegetables—A Complete Home Garden

Here we offer you a complete Vegetable Garden of 33 varieties, each one an outstanding one in its kind. This collection of garden seeds would cost \$4.75 to \$5.00 at any seed store.

Bean (Bush):
 ¼ lb. Improved Golden Wax
 ¼ lb. Stringless Green Pod
 ¼ lb. Bush Lima
Bean (Pole):
 ¼ lb. Kentucky Wonder
Beets:
 1 pkt. Early Wonder
 1 pkt. Detroit Dark Red
Cabbage:
 1 pkt. Early Dwarf Flat Dutch
 1 pkt. Late Premier Flat Dutch
Carrots:
 1 pkt. Coreless
Celery:
 1 pkt. White Plume
Corn (Sweet):
 ¼ lb. Golden Bantam
 ¼ lb. Country Gentleman
Cucumbers:
 1 pkt. Chicago Pickling
Lettuce:
 1 pkt. Black Seeded Simpson (Leaf)
 1 pkt. St. Louis Butler (Head)
Musk Melons:
 1 pkt. Hearts of Gold
Water Melons:
 1 pkt. Improved Kleckley's Sweet

Onions:
 1 pkt. Ohio Yellow Globe
Pasipis:
 1 pkt. Hollow Crown
Peas:
 ¼ lb. Little Gem
 ¼ lb. Telephone
Peppers:
 1 pkt. Sweet Mountain
Pumpkins:
 1 pkt. Kentucky Field
Radishes:
 1 pkt. Scarlet Globe
 1 pkt. Scarlet Turnip
 1 pkt. White Icicle
Spinach:
 1 pkt. Fill Basket
Squash:
 1 pkt. White Summer Crookneck
 1 pkt. Hubbard
Swiss Chard (Dark Green)
Tomatoes:
 1 pkt. Earliana
 1 pkt. Bonny Best
Turnips:
 1 pkt. Purple Top White Globe

This complete Vegetable Garden Collection for \$2.93 in States in Group No. 1 (see p. 26). In Group No. 2 add 19¢; in Group No. 3 add 27¢; in Group No. 4 add 47¢.

SPECIAL OFFER:—As a Special introductory offer we will send you our Family Vegetable Garden Collection (33 varieties) and Our Family Annual Flower Garden (12 Summer Blooming Flowers), both collections postpaid in States in Group No. 1 for \$3.79; in Group No. 2 add 21¢; in Group No. 3 add 29¢; in Group No. 4 add 47¢.

NOTICE:—For early tomatoes, peppers, melons, sweet corn, and the like, set them through mulch paper. See benefits at the top of this page, and order your mulch paper.

Hearts of Gold Musk Melon

Here is the most delicious musk-melon grown. It's the one that put Benton Harbor, Mich., on the map. Sweet, golden, buttery flesh. Very productive.

PRICE:—"Family Garden" package seed sent anywhere in U. S. for.....

¼ lb. pkg. mailed in U. S. for 49c.

Save Big Money
Buy Your Seeds Here

Keith's Annual Flower Garden

12 Leading Beautiful Flowers

The Best for Cut Flowers

Will bloom all Summer giving you beautiful flowers in many attractive colors. Brighten up your dining room table every day from this wonderful collection of cut flowers.

ASTERS (1 pkt.)—Finest Mixed
COXCOMB (1 pkt.)—Dwarf Mixed
LADYSLIPPER (1 pkt.)—Tall Mixed
COSMOS (1 pkt.)—Early Mixed
CHRYSANTHEMUM (1 pkt.)—Double Mixed
MARIGOLD (1 pkt.)—French Mixed
NASTURTIUM (1 pkt.)—Tall Mixed
PHLOX (1 pkt.)—Star Mixed
POPPIES (1 pkt.)—Mixed
VERBENAS (1 pkt.)—Choice Mixed
ZINNIAS (1 pkt.)—Mixed
SWEET PEAS (1 pkt.)—Choice Mixed

Postpaid anywhere in United States for only.....

98c

"Golden Giant"

Sweet Corn

Here is a real buy. A "new" corn, ears larger than Golden Bantam, fully as sweet, soils much faster and it's early. Ears 8 to 10 inches long.

PRICE:—(Anywhere in United States) ½ lb. for only.....

1 lb. 33c.

19c

Bargain Offer! Saves You 90% on Cost of Glass

LITE-O-GLAS

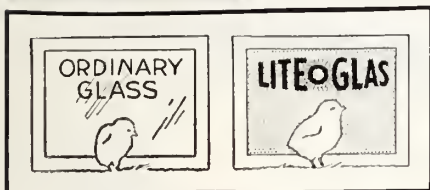
Water-Proof Weather-Proof

As Good as Glass but Ever so Much Cheaper. Costs Much Less Than Other Makes



Many Reasons Why and How You Can Use Lite-O-Glas—Genuine, Lasting, Economical

1. Costs less than one-tenth as much as glass, but answers same purposes.
2. More actual light comes through.
3. Holds the heat in and the cold out better than glass.
4. Lasts for years, don't rust, don't break, weather-proof.
5. Admits the Ultra Violet Sunlight that is Life Growing—just like summer sunshine.
6. Growing chicks gain 50% more weight during their first six weeks. Laying hens lay more eggs. Just like in summer time.
7. Ideal for inclosing sunporches, windbreaks, over doors and windows, save coal bill; makes poultry, hog houses, etc., warmer.
8. Scatters healthful sunlight all over your rooms.
9. Easy to handle, lighter than glass, just cut it like cloth and tack on.
10. Leading Experiment Stations endorse it after tests—your chicks need a Cod Liver Oil when raised under Lite-O-Glas.



Exhaustive tests have proved that under otherwise equal conditions, growing chicks will gain 50 per cent more weight during their first six weeks under this sort of material than they will under ordinary glass. Also that the mortality is less than one-fifth as high.



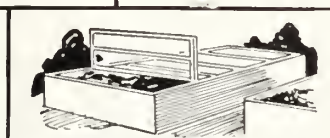
WATER DOES NOT SOAK THROUGH LITE-O-GLAS.

Sheds off water like a glazed roof, yet sunlight passes through it easily making room lighter and brighter than sunshine.

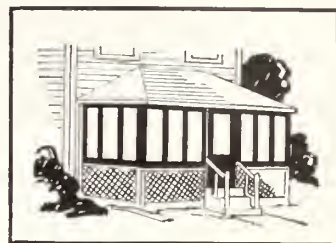
Leading agricultural colleges and Research Stations have proved that this nature of material, admitting ultra-violet rays to laying hens, will triple or quadruple egg production over hens confined under glass, all other conditions being equal.



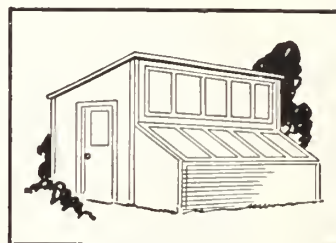
On a cold day, glass window gives off cold into the room, while Lite-O-Glas remains comparatively warm. It keeps cold out and heat in far better than glass.



Use Lite-O-Glas for your hotbeds. Stimulates rapid growth and produces better stock.



Lite-O-Glas makes porches very healthful living rooms. Keeps out cold—saves coal bill.



For more eggs—healthier chicks—equip your hen houses with Lite-O-Glas. It's economical, too!

PRICE Formerly Priced at 50c yard.
Now! Postpaid in the Following States at the following Reduced Prices:—

In Ohio, Ind., Ill., Wis., Mich.....	26c	Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.....	29c	Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah..	35c	Per Yard Postpaid
In all other States.....	31c	Per Yard Postpaid

EASILY APPLIED

No special skill required. Tack it on with wooden strips. Cover your chicken coop windows, storm doors, basement windows, cow barn windows, porches, etc., With Lite-O-Glas and note how warm it keeps room on zero days. Can be tacked right over the screen door or window screen. Can be taken off and rolled up for another year; keeps for years.

OFFERED in 5, 10, and 20 yard lengths. (Parts of Full Roll)
A full Roll of Lite-O-Glas contains 100 yards, one yard wide. Prices for these odd lengths found at left, each comes securely wrapped and all in one long piece. **PRICE per full Roll 100 yards, one yard wide, not postpaid, ONLY \$24.90**

More of KEITH'S MONEY-SAVING BARGAINS

Here's where you get COLLECTION OFFERS at a BIG saving

(Note:—No Discount Allowed.)

**Bargain No. 1
Saves You
\$2.25**

NEW Strawberries

Here we offer 25 plants each of the NEW Varieties of Strawberries mentioned on page 6 at a Bargain Price.

\$7.15 for Only \$4.90

25 plants each in eight recently NEW Strawberries. 25 Early Bird (p. 6); 25 Red Gold (p. 28); 25 Blake-more (p. 7); 25 Beaver (p. 9); 25 Harvest King (p. 21); 25 Beauty (p. 7); 25 Washington (p. 28); 25 Big Late (p. 9). All eight varieties, 25 plants each, 200 plants in all, for \$4.90. Postpaid in States in Group No. 1; for Group No. 2 add 37c; for Group No. 3 add 49c; for Group No. 4 add 79c.

SPECIAL OFFER

For an additional \$1.50 we will include with the above collection 12 plants of our Keith's "Kanner King." Our new variety illustrated and described on pages 14 and 15.

KEITH BROS. NURSERY, Sawyer, Michigan

**Bargain No. 2
Saves You
\$1.00**

The BIG FOUR Family Garden

\$5.25 for ONLY \$4.25
Here we offer four Strawberry Giants in a collection that will bear your berries from very early until late during the Spring strawberry season. From it you will be able to pick all the berries your family will need.

100 Premier (Extra Early).....	\$1.45
100 Senator Dunlap (Early).....	1.00
100 Famous Gibson (Midseason).....	1.10
100 Big Late (Very Late).....	1.70
Total	\$5.25

SPECIAL BARGAIN Price Only \$4.25
(Postpaid in States in Group No. 1. In Group No. 2 add 32c; for Group No. 3 add 61c; for Group No. 4 add \$1.28.)

**Bargain No. 3
Saves You
\$1.00**

Family Back Yard Garden

\$3.95 for ONLY \$2.95
50 plants each of Premier, Gibson, Harvest King, Big Late.

Postpaid in States in Group No. 1 for \$2.95; in Group No. 2 add 16c; in Group No. 3 add 32c; in Group No. 4 add 61c.

**Bar-
gain
No. 4**

EVERGREENS

Norway Spruce
(Picea Excelsa)

One of the most popular evergreen, dark green foliage during summer and winter. Spring growth at tips of shoots more of a silvery blue. Grows to be a bushy cone-shaped tree.

Trees 8 to 10 inches high, each 49c; 3 for \$1.00.

Trees 12 to 18 inches high, each 97c; 3 for \$2.50.

Postpaid in States in Group No. 1 (see p. 26); for Group No. 2 add 7c per each small and 11c per each large tree. For Group No. 3 add 12c and 18c; for Group No. 4 add 17c and 23c.

(Note: If you are wanting evergreen trees of any kind in quantities, write for special prices, either for planting or lining purposes.)





Keith's
Kanner King

The best strawberry for home gardens for there is none better for canning, preserves, jellies or jam.

Keith's Kanner King—The Coming Commercial Strawberry

Two Years of Severest Testing

For two years Keith's "Kanner King" has stood every test of severe handling—standing in crates in warm sun for days, in warm rooms, hauled for miles in trucks, frequent handling, and still it retained its attractive bright red color and firmness. It is ever so much firmer than the Premier, cans better, stands up better in hauling, and is a better berry for all domestic and general market purposes.

"Kanner King"—A Keith's Standard

It is the policy of the Keith Bros. Nursery to give their customers only the very best. That was the reason that we got behind our Super-Mastodon Everbearing plants as we did, and now we're behind "Kanner King," a variety of our own efforts, a variety that has been wished for by commercial growers since the old Warfield was discarded.

Start With "Kanner King" This Spring

"Kanner King" is being offered by Keith Bros. this spring for the first time. They hold the exclu-

sive right to sell this supreme berry, a berry that canning factories have long looked for. Being the originators, and having a patent applied for, they have the exclusive right to sell this supreme berry and to pass the same right on to those who wish it, therefore it will pay you big to purchase some of the original stock plants of "Kanner King" and get in while there is a chance to make big money.

Wherein Keith's Kanner King Excels

"Kanner King" berries are much like a Senator Dunlap in shape, but have a more attractive red color and will reach markets in better condition. They are average to large in size, uniform in shape, and very firm, standing more rough handling than any variety we have ever handled. They are a solid red all over and all through—red to the very heart. Government authorities, and heads of canning factories find them a berry long sought for. They fill the bill in every way as a canning and general purpose berry.

Points of Keith's "Kanner King"

- 1 Plants hardy, thrifty growers, practically free from diseases.
- 2 Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3 Bears over a long period from mid-June early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4 Berries extra firm and solid, withstanding handling and rough handling when others won't.
- 5 Berries solid bright, glossy red, and red all over at the same time.
- 6 Berries are even strawberry red clear through.
- 7 Berries hold their attractive glossy red color, shape and firmness for days (84 hrs. at least) after being picked.
- 8 Berries can't be beat for canning, preserves, jellies and the like, they always hold their shape and deep rich red color during these processes.
- 9 Blossoms are perfect,—will fertilize themselves, therefore can be planted alone in large acres and bear their heavy crop of berries.
- 10 Grows, thrives, and produces well anywhere other spring strawberries can be grown.

Order Early

For three years we have been building up our present original stock of Keith's "Kanner King" plants, and now we have a limited number that we are offering this season for the first time at a ridiculously low introductory price for such a supreme new variety as "Kanner King." Owing to the fact that we have hundreds of calls already for "Kanner King" plants, and because we have only a limited number that we can supply, we urge our customers to order early. Orders will be filled in the rotation booked as long as our limited supply of "Kanner King" plants last. Don't wait, order your "Kanner King" early. Those who start with Keith's "Kanner King" this season will be ahead of others and will be profited thereby.

Introductory Prices (Not Subject to Discount)

12 Keith's "Kanner King" plants for \$1.95; 25 for \$3.45; 50 for \$4.75; 100 for \$7.35. (Write for prices in larger numbers. We might find it possible to spare you a few more.) Postpaid in all States east of Mont., Wyo., Colo., and N. Mex., for these States and west add 20c for each 100 plants or less.

**KEITH BROTHERS
NURSERY SAWYER, MICHIGAN
STRAWBERRY
HEADQUARTERS**

New Strawberry Keith's KANNER KING

RED TO THE HEART

How and From Whence It Came

Here's a new variety of strawberry originated by the two Keith Brothers, two Strawberry Specialists, and offered for sale exclusively by them for the first time this spring.

Five Years of Untiring Efforts

It is the outcome of five years of most constant observation, selection and experimenting with over 5,000 individual seedlings of strawberries. For five years close watch and records were taken daily all during the growing season, and it was in experimental block No. 34 that this supreme canning berry was found. All during the course of these five years, this variety went by No. 34, but owing to its most excellent canning, preserving, jam and jelly-making qualities, it was given its present name "Kanner King."

What Michigan State Expert Says

Keith Brothers Nurseries:
Dear Mr. Keith:—

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and completing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market.

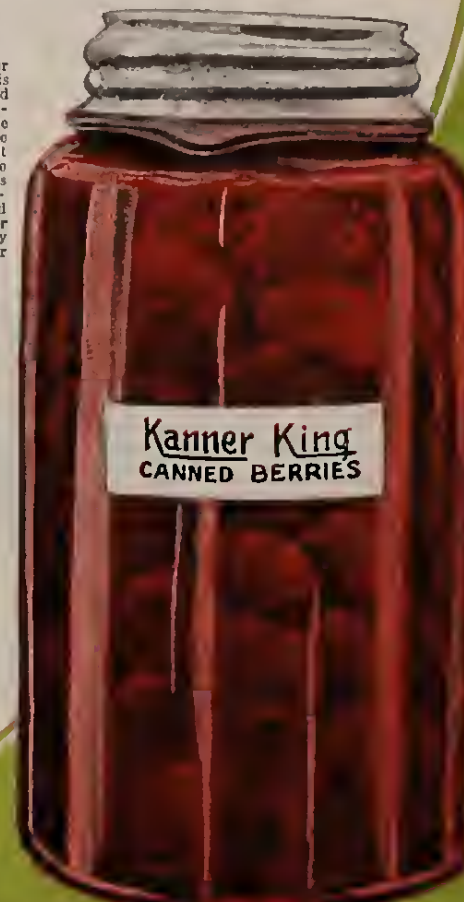
Very truly yours,
Stanley Johnston,
Superintendent (Mich. State Expt. Station).



JAMS
Just like "Mother used to make" when made from Keith's Kanner King.



PRESERVES
None better when made from Keith's Kanner King.



CANNED
When you run a Keith's Kanner King you will have a Real Strawberry Flavor.

84 Hours and Still Going Good

After its worthy characteristics were discovered, it was put through the most severe tests of hauling, handling and the like, to test its firmness and lasting glossy red color. For instance, a number of quarts of "Kanner King" were picked on a Thursday afternoon in warm June, kept over night in a basement, placed in the back of a car the next afternoon and hauled fifty miles to the Michigan State Experiment Station at South Haven, Mich. There they were kept in an office building until Saturday morning, when they were supposed to have been canned by a canning company. There was no canning being done on that Saturday, consequently these "Kanner King" berries were placed in storage and not canned until Monday morning, 84 hours after being picked from the vines, and there were less than one berry per every two quarts not cannable. In other words, after being off the vines for 84 hours with much hauling and handling, nearly every berry was still in perfect condition for canning. Berries like "Kanner King" are what canners, commission merchants, and grocery men have been wanting for a long time. Read what the Michigan State Experiment Station says about Keith's "Kanner King." (Letter in next column to left.)

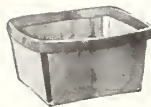
For Your Protection

In order to protect our customers, also keep this worthy variety pure and protect it from any unscrupulous dealings on the part of concerns who are always ready to exploit on a new variety for the first few years after its introduction, we are applying to the United States Patent Office for Patents to thoroughly cover Keith's "Kanner King."



Quart Berry Boxes

Standard American Quart Baskets



For the convenience of our customers we are offering again this season berry boxes. These are made of tough veneer wood, stitched together with wire. They are just the containers for berries of all kinds. Understand that these baskets are not the "old-fashioned" straight-sided quart boxes. They are basket-shaped and much better for holding berries.

We offer these quart baskets neatly kitted together and securely packed in lots of 25, 50, 100, 500, and 1,000. Where 600 or more are ordered at a time they come at 1,000 rates f. o. b. factory in Southern Michigan. Six hundred or more come cheaper by freight but may be sent by express. Let us know which. Shipping weight about 130 pounds per thousand.

Prices

Prepaid in States in Group No. 1 (see p. 26). In Group No. 2 add 10c for each 25 boxes or less; Group No. 3 add 15c; and Group No. 4 add 20c for each 25 boxes.

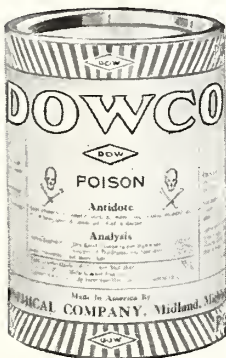
25 baskets for 65c; 50 for 90c; 100 for \$1.65; 500 for \$5.45; 1,000 for \$7.55 by Freight or Express not prepaid.

Note:—Prices on crates and baskets (boxes) combined made on application.

Strawberry Spray Materials

DOWCO

For Strawberries, Grapes, Potatoes, Etc.



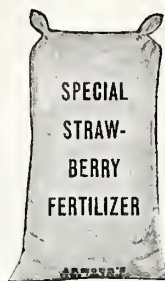
Especially recommended for Leaf Spot (sometimes called "Leaf Blight") on strawberries—purple spots turning gray to white on the leaves. The most common disease of the strawberry. Will also control Leaf Roller—the worm that rolls up strawberry leaves. Directions come with each package. Also controls Anthracnose on raspberry canes.

A good spray for potatoes, tomatoes, cucumbers, grapes, fruit trees (plums, cherries, apples, pears), raspberries, melons, etc. One of the most general all-round sprays for plant diseases and leaf eating insects. When you have Dowco on hand you are prepared to protect your plants. Not available. Has to be sent by express (large shipments by freight). Give your express office. One pound will make six gallons of spray material.

Price (f. o. b. Sawyer). 1 lb. can 48c; 4-lb. bag \$1.20; 4 or more 4-lb. bags 90c per bag. (Write for Bargain Prices on large lots for commercial spraying.)

Strawberry Fertilizer

For Grading Bigger and Better Berries and More of Them



Remember this Fertilizer is highly concentrated and contains much more real plant food per pound than cheaper brands. We give our customers the best and most for their money. In applying it it is well to mix it thoroughly with equal parts soil and thus apply. You will get it more equally distributed.

The smaller packages of Fertilizer may be sent by mail, but the larger ones come cheaper by express or freight.

Quantity	States in Gr'p No. 1	States in Gr'p No. 2	States in Gr'p No. 3	States in Gr'p No. 4
5-lb. Bag	\$0.87	\$1.10	\$1.25	\$1.35
10-lb. Bag	1.57	1.95	2.30	2.50
25-lb. Bag	2.98	3.30 by ex.	3.60 by ex.	3.85 by ex.
50-lb. Bag— (Not Prepaid).....	3.35	3.35	3.35	3.35
100-lb. Bag— (Not Prepaid).....	5.15	5.15	5.15	5.15

(Note:—Special Quotations on ½ Ton or more by Freight)

Wizard Sheep Manure

Unlike Fertilizers

Unlike fertilizers, it supplies natural plant foods and humus which are lasting in the soil. It makes the soil rich, mellow, loosens heavy clay soils, stimulates increased root growth and gives worn-out soils all the natural elements necessary to promote healthy plant growth. Insure a permanent improvement in your soil by using this safe plant food. Ideal to mix with soil for potting our Mastodon Everbearing Strawberry plants, tomato plants, etc., for early growth.



PRICE (Postpaid)

Quantity	States in Gr'p No. 1	States in Gr'p No. 2	States in Gr'p No. 3	States in Gr'p No. 4
5-lb. Bag	\$0.69	\$0.80	\$0.95	\$1.10
10-lb. Bag	1.27	1.55	1.75	1.95

(Quantity Prices F. O. B. Chicago by Freight)

50-lb. Bag, enough for 500 sq. ft. of Garden or Lawn Space, only \$1.49
100-lb. Bag, enough for 1,000 sq. ft. of Garden or Lawn Space, only \$2.15
(SEND FOR FREE PAMPHLET)

A New Way to Have Early Crops



Hotkaps are used by Gardeners to protect other vegetables or flowers.

This Modern Invention has solved the old problem of how to fully protect crops from frosts, insects, winds, etc., and at the same time "Force" their growth so they will mature in time for early market.

USING A HOTKAP SETTER
Hotkap Setters are very helpful and labor saving. They will pay for themselves in setting a few Hotkaps.

HOTKAPS WILL DO THE JOB AND DO IT RIGHT



The Plants in This Field Are Well Protected.

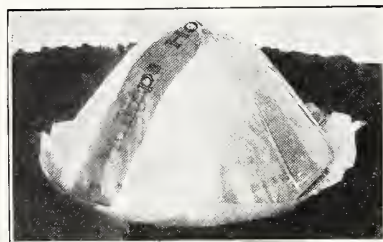
Early to Market for Higher Prices

Hotkaps are a new invention—a special processed wax cone, an "Individual Hothouse for Each Plant" which makes the plant grow faster, and hardier, thereby enabling you to get your crops on the market earlier for higher prices.

Melons, cucumbers, egg plant, tomatoes and similar crops can be put on the market from ten days to two weeks earlier by using Hotkaps.

PROTECTS PLANTS

Hotkaps, placed over seed or plants at planting time, protects the plants from frosts, insects, winds, pounding rains, etc. With this protection plants grow faster, hardier, yield heavier and mature two to three weeks earlier. Early tomatoes, melons, and all vegetables bring the highest prices, you know. Gardeners and growers have always wanted something that would protect their early-set plants and at the same time force them along as if they were in a hothouse or hotbed. Hotkaps answer the purpose in every way.



A Hotkap set ready to be covered around edges with soil. They are 11" across the base and 6" high.

Hotkaps Are Very Inexpensive

The cost of Hotkaps is very little. They are easily and quickly placed over plants or seed hills, especially when a Setter is used. One man can place 3,000 per day.

Prices Postpaid	States in Gr'p No. 1	States in Gr'p No. 2	States in Gr'p No. 3	States in Gr'p No. 4
See page 26 for State Groups	No. 1	No. 2	No. 3	No. 4
50 Hotkaps.....	\$1.25	\$1.35	\$1.45	\$1.55
100 Hotkaps.....	2.00	2.15	2.30	2.45
250 Hotkaps.....	4.20	4.40	4.55	4.70
500 Hotkaps.....	7.85	8.10	8.30	8.50
1000 Hotkaps.....	14.85	15.15	15.45	15.75
Spec. Waterproof Setter	.70	.75	.80	.90

SPECIAL OFFER Not Subject to Further Discount

100 Htkps. & 1 Setter.	\$2.45	\$2.60	\$2.70	\$2.80
200 Htkps. & 1 Setter.	4.50	4.70	4.85	5.00

(SEND FOR FREE PAMPHLET)

RAT KILLER

Kills Rats Only

Enough to Kill Two Hundred Rats
A Full Four-Ounce Can—GUARANTEED

50 Cents

Postpaid in U. S.



Will not harm in any way dogs, cats, poultry, livestock, or humans. POSITIVELY NOT a poison—won't even kill a baby chick. But will rid your place of rats when used as directed. Rats like this killer, the flavor attracts them. After eating this killer rats leave the building to go outside for fresh air and water and die in the open, not between walls of buildings.

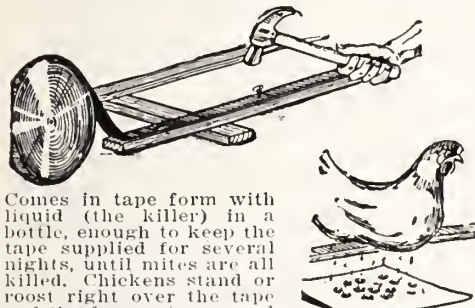
Rat Killer Already Mixed

We supply Rat Killer already mixed with the bait to feed the rats—no mixing and fussing around—will not spoil. 10-ounce cans postpaid anywhere in the United States for \$1.00.

Browers LiMite Tape

The NEW WAY to Rid
Chicken Houses of Mites

Easy to Install—Just Tack on Roosts
Guaranteed—Money Back if It Fails



Comes in tape form with liquid (the killer) in a bottle, enough to keep the tape supplied for several nights, until mites are all killed. Chickens stand or roost right over the tape and the fumes rise up and penetrate every feather, killing the mites. Absolutely harmless to poultry or animals. LiMite Tape will rid your poultry house of mites, those poultry "Blood Suckers." Try a bottle. Test it as shown in illustration at right.

Prices Postpaid See Page 26 for State Group	Group No. 1	Group No. 2	Group No. 3	Group No. 4
18-ft. Roll Tape 1 Bottle Liquid..	97c	\$110	\$119	\$129
54-ft. Roll Tape 3 Bottles Liquid..	\$269	\$298	\$320	\$345

MOLE TRAP

Costs Little—Is Sure to Catch—
Lasts a Lifetime



This gets the mole every time no matter which way he comes. This shows the trap set ready to push into the ground.

Moles are a menace to lawns, gardens, and field crops. How many times have you tried to catch them and could not? This Mole Trap gets them every time. Easily set and easily "touched off" by the mole. The illustration shows the trap set, ready to push into the ground over the mole's hole. All you have to do is to pack the soil in the mole's hole with your heel, set the trap lengthwise the runway with the trigger plate firmly down on the packed soil. When Mr. Mole roots up the packed soil he touches off the trigger, the jaws come together and you've got him. It gets him every time no matter which way he comes, because there are jaws to catch him on either side of the trigger plate. We have used this kind of a mole trap here on the farm and nursery for many years and we find it is a sure catch. Full instructions come with every trap.

Prices Postpaid See Page 26 for State Group	States Group	States Group	States Group	States Group
1 Mole Trap.....	\$1.30	\$1.40	\$1.50	\$1.60
3 Mole Traps.....	3.65	3.90	4.15	4.30

Cut Your Shoe Bills in Half

MAKES LEATHER SOLES WATERPROOF



Auburn
**C'MENT-ON
SOLES**

FOR MEN, WOMEN AND CHILDREN

Wear Twice as Long as Leather But Cost
Less Than Half—Can Be Applied
at Home

Cut Family Shoe Bill in Half

Down goes the high cost of shoe repairs—make old shoes good as new. Every shoe dollar does double duty. You can half-shoe your shoes at home. They wear two to three times longer than the ordinary half-sole, and they cost only one-third to one-half the price charged for applying a good leather half-sole.

They bring new foot comfort and safety, too. The non-slip tread grips the ground like a bare foot, preventing accidents on stairs or icy walks. Fine for driving as they prevent the foot from slipping off the pedals.

Easily Applied

Anyone can apply C'Ment-On Soles. Cement them on at home. Everything is supplied with each pair, already for use. No experience is required—no tacking—no sticking.

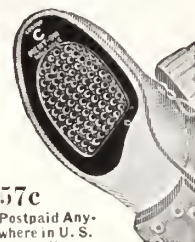
Waterproof

They form a neat, thin, waterproof cushion of tire-tread rubber, keeping the

bottom of the feet dry. Wearing rubbers is unnecessary except under extreme conditions.

Made for Men — Women — Children

Be sure to state which when you order.



57c
Postpaid Any-
where in U. S.
Wear Like
Iron. Never
Come Off.

Heel Savers

Made of same material as soles, wear like iron, never come off leather heels. Price 20c pr. postpaid in U. S. Soles and heels, 1 pr. each, only 70c postpaid in U. S.

RAISE YOUR OWN CHICKENS WITHOUT A HEN...

Start Baby Chicks Right in LIV-AN-GRO BROODERS

Easiest and Cheapest Way

98% of the Chicks Live and Grow

A sure way to raise chicks. 98 out of every 100 can be raised by brooding in Liv-an-Grow Brooders. Wire screen bottoms permit droppings to drop through. Very sanitary—no white diarrhea—no toe picking. Good circulation, warm, no dirt, no muss, no litter, as easy to clean as a bird cage. Made of heavy double-walled corrugated cardboard. Can be used in any warm brooder house, your kitchen, basement. Chicks started in Liv-an-Grow Brooders grow faster, mature earlier and more of them live. Chicks can be brooded in them for 3 to 4 weeks. We raised all our chicks in Liv-an-Grow Brooder last spring. Set the brooder in our kitchen on a chair in the corner.

More Chicks Raised Means
More Profits to You

Each brooder comes complete. The charcoal brooders come with burner and 6 sticks of charcoal. Each stick burns from 18-24 hours. (Extra sticks 70c per doz.) Electric Brooder comes with heater, plug and socket and 6 ft. cord. No bulb. (We recommend a 40-watt bulb.) Prices postpaid in States with heater; in Group No. 1 (see page 26) as priced below. In States in Group No. 2 add 25c for brooder only, 30c with heater; in Group No. 3 add 35c for brooders only, 40c with heater; in Group No. 4 add 50c for brooder only, 60c with heater.

Brooders without Heaters

Each..... \$2.35
Six or More, \$2.15 Each

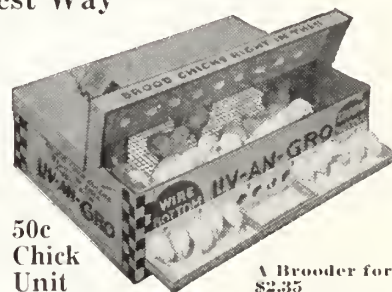
\$2.35

Complete with Charcoal or
Electric Heaters, Etc.....

Six or More, \$2.75 Each

Charcoal, 12 Sticks—70c Postpaid

\$2.95



50c
Chick
Unit

A Brooder for
\$2.35

One Brooder can be made to do for three lots of chicks. Early, medium, late hatches. Will be serviceable for two or more years.

FORCING POTS FOR STARTING EARLY PLANTS

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season.—Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Plants are not disturbed at all. Set pots, plants and all and their growth is never checked in the least as by the old way. Transplanting the old way sets plants back a week or more—you lose all that time. Not so with these pots and they are so much cheaper.

Sizes.—We recommend the following sizes: 2½ in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc.; 5 in. pots will give better results.

PRICES (Postpaid, See Below)

Quantity	2½"	3"	4"	5"
Per 25	\$0.50	\$0.70	\$0.85	\$1.10
Per 5070	1.00	1.40	1.85
Per 100	1.25	1.45	2.25	3.25
Per 1000	7.25	9.50	15.00	21.50

(500 or more at 1,000 rates.)

Postpaid in States in Group No. 1: in Group No. 2 add 12c for each 50 pots; in Group No. 3 add 20c for each 50 pots; in Group No. 4 add ¼c per each pot.



These Pots Enable You to Have Early
Tomatoes, Cabbage, Melons, Etc.

It's Easy. It's easy, inexpensive to give your plants a month's early start. Fill the forcing pots with any garden soil enriched with our Special Fertilizer (see page 16), one tablespoonful per quart mixed thoroughly with soil. Place the planted pots close together in your forcing shelter made of a soap box or drygoods box and surround them with soil. Cover the forcing shelter with Lite-O-Glass p. 13, tacked to strips of wood so they fit down tightly on the edges of the box. Where a number of plants are to be started a forcing shelter can be easily made from boards.

Do You Want to Make Extra Money?

If So, Grow and Sell KEITH'S SUPER-MASTODON BERRIES—A New Home, a New Car, Modern Improvements Can Be Financed in This Way

Others Have Made Money Like This Why Not You?

More and easier money can be made from a small bed of Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything else you might undertake. For instance, Mr. Parrish of Mt. Clemens, Michigan, had a small bed 35x55 feet from which he sold over \$60 in berries, besides he had all the berries his family wanted. Then, there is Mr. Burlew and family (picture below on left) from Concord, Mich., have grown Keith's Super-Mastodon plants going on two years and found them very profitable. Two years ago this spring, Mr. Burlew purchased 1,000 of our Super-Mastodon plants and during the first summer and fall sold over 400 quarts of berries at 25 cents per quart.

The next spring he sold 569 quarts of berries. And these two crops were harvested in the same time that he could get only one crop from common strawberries. The summer crop brought him at the rate of \$1,100.00 per acre and the spring crop \$1,251.80.

A Real Opportunity

There are thousands of housewives who are looking for an opportunity to make a little extra money to buy extra things for themselves or their homes. A bed of Keith's Super-Mastodon plants will afford you this opportunity.

The big Mastodon berries are easily and readily sold to your neighbors, tourists, groceries or on fruit markets. Do like Mr. and Mrs. Moss near Casnovia, Mich. They have a stand in front of their home and sell all the Mastodon berries they grow, besides getting rid of all their other fruits, potatoes, etc. They never have to go to market, the market comes to them. Mastodon's big, beautiful berries always sell.

Fathers and Mothers

Give your boys and girls a chance to make money. Boys and girls, not large enough to help in grain farming, can do as much as a man in caring for and picking Mastodon. Don't overlook this fact. With a small bed of Keith's Super-Mastodon plants, a boy will surprise you with the amount of cash he can make during the summer months. They can make more and quicker money with our Super-Mastodon than anything they can undertake. Give them a chance to do something worth while. We're in for helping all we can. Write us.

Revolutionizes the Strawberry Business

With Keith's Super-Mastodon plants it is possible for you to have ripe strawberries to sell on the market, not only in the spring, but also all summer and fall—90 days after you set the plants. Why be content with the one-crop varieties when you can grow Mastodon and have berries to sell all summer and fall and spring, too, all from one planting? And the summer and fall berries are the ones that bring the money.

\$216.00 per Acre per Day in SUMMER

Keith's Super-Mastodon is certainly the best money-maker in the strawberry line today. We know of no other berry bringing \$216.00 per acre in one day's picking. For instance, during one day's picking (Sept. 14th), we harvested at the rate of 36 crates (576 quarts) per acre which sold for \$216.00. This was just one day's picking.

We have fruited our Mastodon for five years and have fruited it on a larger commercial scale than any other concern, and find it to be the best money-maker in the strawberry world.

Not only have we made good money from our Mastodon during the summer and fall, but we have found it to produce a wonderful paying crop in the spring from the same vines that fruited all summer. Read the following:

\$956.70 per Acre in the SPRING

Here is what Keith's Super-Mastodon can do for you as a spring berry after fruiting all the previous summer and fall. It did it for us. From two-thirds of an acre that fruited heavily all the summer and fall before (1926), we picked and sold to buyers 5,300 quarts, bringing us \$639.00. This yield ran above yields of any of the common spring varieties fruited in this great berry section. This goes to show that Mastodon is a good profitable spring variety, enabling you to get two crops of fine berries in the same time you have been getting but one with common strawberries.

\$1,440 per Acre

Then Mr. L. Parrish at Mt. Clemens, Mich., harvested at the rate of \$1,440 per acre. He finds Keith's Super-Mastodon to be a money-maker.

100 Plants Yield Gallon Per Week

Gentlemen:—“Those 100 Mastodon plants have averaged a gallon a week since July 18th.” It's now Nov. 14th.

C. R. PAINTER, Avolio, Pa.

None Genuine Without This Label

PACKED BY

No. It's Your Protection

25 KEITH'S SUPER-MASTODON
In Case of Error
Return This Slip at Once.

OUR EMPLOYEES ARE HELD STRICTLY RESPONSIBLE.

All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.



MASTODON BERRIES

30 Pints Brings \$6.00

One of our western customers wrote us October 20th.—Gents:—“We are now getting \$6 a crate (30 pints) for Mastodon and expect to get \$15 later on.”

350 Quarts from 300 Plants

Gentlemen:—“From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by November 10th. Picked about the same amount the second summer up to November.”

R. R. PEMBER, Anaheim, California.

\$100 from Small Bed

“My Mastodon patch has been the attraction and wonder of the surrounding country. You know what the 1,000 plants did for me last summer (sold \$100 worth). This spring we marketed \$113.80. They are the only kind to have for profit. They have proved a wonder.”—J. M. BURLEW, Concord, Mich. (Picture on left.)



Here is a Roadside Stand specializing in Keith's Super-Mastodon Strawberries.

How do we know it pays?

Why, because we have been running this stand ourselves.

At times there have been 15 to 20 cars parked here at one time—people often coming out of their way to buy these big, luscious berries.

9 to the layer!
18 to the quart!

KEITH BROS. NURSERY, Sawyer, Michigan

NOW

You Can Get Big Berries
—60 Days After Planting
—All Summer—All Fall—
—Next Spring, Summer and Fall
And So On for Another Year
Or So—All From One Planting

You Can Save the Time of
Frequent Planting and Grow
Two Crops in the Same Time
It Used to Take to Grow One.



PICK AFTER
SNOW FALLS

NEVER BEFORE SUCH A STRAWBERRY **Keith's Vitalized Super-Mastodon Plants** Bear the Largest and Most of Any Known Everbearers

Sure! Everybody Likes Keith's Mastodon

Just bite into a big, juicy Mastodon and you will say: "Aren't they fine!" while the red deliciously strawberry flavored juice will drip off your chin (if you are not careful).

ONE BERRY IS "A MOUTHFUL—AND THEN SOME."

They are so big that,—

- 18 Berries fill a quart box
- 5 Berries (end to end) measure eight inches
- 3 Berries weigh two ounces
- 1 Berry measures five inches around

—and everyone finds them just as toothsome as they are big. Keith's Super-Mastodon plants grow big, beautiful berries that surprise all.

Mrs. E. Jones of Norristown, Pa., wrote us "They are wonderful, so sweet and delicious and very large."

And down in Ohio, Mr. Cecil Pemberton states "Mastodon are big, luscious fellows and all you claim for them."

And up in St. Cloud, Wis., Mr. Fred Driefurst finds them "Sure fine and large and admired by everybody."

This same delicious flavor and size is experienced by thousands.

12 Reasons Why Keith's Super-Mastodon Plants Win

- 1 The very best for Garden or Field Culture.
- 2 Easily Grown. Needs no special care or soil.
- 3 Largest of any known everbearer.
- 4 Bears three crops instead of one from one planting.
- 5 Berries uniform and large from beginning to end of season instead of running small.
- 6 Yields of big berries increase from July until October instead of decreasing.
- 7 Bears profitable crops of berries not only in summer and fall but the following spring also.
- 8 Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 9 Berries sweet and remain firmer and stand handling better than other varieties.
- 10 Equally as good for either Hill or Matted-row culture. Makes lots of new plants.
- 11 Production not stopped by adverse weather like other varieties.
- 12 A continuous producer, stopped only by freezing weather.

IT'S A PLEASURE
TO PICK BERRIES
LIKE THESE

AND THEY ARE
JUST AS JUICY
AND SWEET AS
THEY ARE BIG



Keith's New Gladioli Collections

NOTE:—On the New and Rare Glad bulbs listed below we prepay postage in States in Group No. 1 (see page 26). In Group No. 2 add ½¢ per bulb; Group No. 3 add 1¢ per each bulb; Group No. 4 1½¢ per each bulb.

(No Discount Allowed on Bulbs or Collections)

We offer here a Collection of the most rare and new Gladioli that have all the shades and colors of the rainbow.

New and Rare Glads

	Three	Twelve
Durritt.—New, white splashed with red.....	\$0.69	\$2.40
Dr. E. F. Bennett.—New creation. Deep scarlet-red.....	.45	2.25
*Giant Nymph.—Coral-pink. early mammoth blossoms.....	.33	1.15
*Mrs. F. C. Peters.—Rose-lilac, very late bloomer.....	.33	1.15
*Neoga.—Rich dark garnet-red, gigantic blossoms.....	.26	.80
*Pink Wonder.—Dainty shell-pink, over 6½ in. across.....	.45	2.25
Scarlet Princeps.—Raspberry-red with scarlet-red.....	.24	.70
*Sheila.—New, early, salmon shading to orange.....	.69	2.40
*Violet Beauty.—New, very large cerise-red blossoms.....	.69	2.40
*Dr. W. H. Phipps.—New, rose-pink shaded to rosy-salmon	.51	1.60

89c One bulb each of above (10 bulbs). List Price \$1.53; Bargain Price

\$1.98 3 bulbs each of above (30 bulbs). List Price \$4.64; Bargain Price

89c

\$1.98

Giant Collection

Simply Immense. No Larger Blooms Can Be Grown Than from These GIANTS.

A collection of the largest blooms known in "Glads." This collection will give you a "Wonder Garden." It consists of those 7 varieties marked (*) in the list at the left. List Price \$3.26; Bargain Price 98c. (Postpaid anywhere in U. S.)

3 bulbs each (21 bulbs in all). List Price \$3.26; Bargain Price..... **\$1.89**
(Postpaid anywhere in U. S.)

Keith's Big Rainbow Collection

12 Selected Varieties

Understand that this is not a "Mixed" collection, but a collection of 12 Selected Varieties, many of which were Rare a year or so ago. Show Glads, for instance. The kind you like to show your neighbors and write to the papers about. 100 bulbs of 12 selected varieties,

ONLY \$2.15

Prepaid in States in Group No. 1 (see page 26). In States in Group No. 2 \$2.25; for Group No. 3 \$2.50; for Group No. 4 \$2.70.

Keith's Bargain Collection

100 Bulbs—Beautiful Bloom

This collection is of Bulbs that will give you large attractive blooms over a long period from earliest to latest with all the colors of the rainbow. Our best bargain of 100 bulbs for

ONLY \$1.90

Prepaid in States in Group No. 1 (see page 26). In States in Group No. 2 \$2.00; for Group No. 3 \$2.15; for Group No. 4 \$2.30.



Keith's Gladioli Bulbs are securely packed to reach you in good condition.

Keith's Giant Dahlias

None Larger Nor More Beautiful—Best to Be Had

(No Discount Allowed on Dahlia Roots or Collections)

NEW. Here is the latest in Dahlias, Dahlias which have won medals for their beauty and size. We offer only the best. They are all "Cracker Jacks." Plant these and you will be surprised at the large, gorgeous, attractive flowers you can pick.

Sequoia Gigantea. (Decorative):—One of the largest yellow Dahlias grown. Buttercup-yellow. Each 65c; 3 \$1.45.

Mrs. Warner. (Decorative):—Exceptionally large flowers on long strong stems. An orchid shade of mauve-pink. Each 60 cents; three for \$1.35.

Radio. (Decorative):—The largest flower grown, 8 to 10 inches across without extra care. Deep "American Beauty" red tipped with gold. Each only \$1.50; three for \$3.25.

Millionaire. (Decorative):—Very large, lavender with lighter centers. Each 35 cents; three for \$1.00.

Price of California. (Decorative):—Mammoth rich red, very attractive flowers. Each 50c; three for \$1.15.

Giant Collection

No. 1—1 root each of above (5 roots).....\$3.29
No. 2—3 roots each of above (15 roots).... 8.80

Selected Dahlia Collection

Ten Distinct Varieties
Many Colors

\$5.00 Value for Only \$2.35

For a number of years we have been growing nothing but Fancy Dahlias, always adding to our collection the best we can secure. This year we have an over supply of roots of these Selected Fancy Dahlias, too many for our own use, and as long as they last we will fill orders from these selected lots at following BARGAIN PRICES:

15 Ready-to-Bloom Roots

ONLY \$2.35

Postpaid in States in Group No. 1; Postpaid in Group No. 2 for \$2.75. In Group No. 3 for \$3.25. In Group No. 4 for \$3.60. (State Group, see page 26.)



Radio—Largest Dahlia Bloom Grown.

NEW Valuable BOOK

MAKES IT EASY AND PROFITABLE for You To Grow STRAWBERRIES, etc.

Tells How

1. How to get berries "Out of Season."
2. How to market berries at Highest Prices.
3. How to Start in a Small Way.
4. How \$5.00 Can Bring Over \$200 Profits.
5. How One Acre Can Bring \$1,200 to \$1,500.
6. How to Select and Prepare Soils, Set Out and Care for Plants.
7. How to Conduct a Roadside Market.
8. How to Earn Money for a New Car, Radio, etc.
9. How Boys and Girls Can Build Bank Accounts.
10. How to Prepare Delicious New Berry Dishes—Latest Recipes.

How to Get Book Free

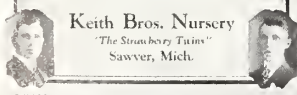
If your order doesn't come to \$5.00 get a friend or neighbor to come in with you for a few plants. Both of you would be getting your plants at less cost and you would get a FREE BOOK.

Keith's Productive Berry Culture

By B. W. Keith



Grow More Better Berries



Keith Bros. Nursery
"The Strawberry Twins"
Sawyer, Mich.

Contains all the practical "short-cuts" to Profitable Small Fruit Culture,—Strawberries, Raspberries, Blackberries, etc. Contains all the information that the beginner, the "city-farmer" or the practical grower needs to know to grow Bumper Crops of Big Berries. Written in a very simple and understandable way.

OUR OFFER

With every plant order amounting to \$4.00 or more we send "Keith's Productive Berry Culture" free. With orders up to \$2.00, 50c postpaid. Orders amounting to \$2.00 up to \$3.00, 35c postpaid; and orders amounting to \$3.00 up to \$3.99, 25c postpaid; all orders of \$4.00 or more, it's Free, postpaid.



DUNLAP

SENATOR DUNLAP

THE OLD RELIABLE
STRAWBERRY (Early Per.)

LIKE THE ORIGINAL STRAIN

Some Senator Dunlap plants are said to be non-productive, because the variety is "run out." Not so with our Vitalized Senator Dunlap plants. You will find in them all the productiveness of the original strain. They will bear for you those enormous crops of marketable berries that the variety used to bear. We grow our Senator Dunlap plants in such a way that they have in them all the pep of original strain, bearing enormous yields of big, delicious, sweet berries. You will find the vines loaded with them when you set Keith's Vitalized Senator Dunlap plants. Price only 52c per 100 in lots of 500 plants or more. Complete price list on page 27.

A DEPENDABLE AND PROFITABLE EARLY VARIETY

- 1 DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.
- 2 UNDOUBTEDLY one of the best Strawberries for home gardens. Firm, sweet, dark red, holds color and shape after canning or preserving.
- 3 NEVER disappoints customers. Is perfectly hardy throughout the Northern and Western States.
- 4 LARGE, uniform berries, with a good strawberry flavor. Just the berry for home use and marketing.
- 5 ACCEPTED by growers everywhere as a very worthy and profitable variety. Yields large crops of uniform berries that are simply delicious.
- 6 PLANTS make a good wide picking row, which insures big bumper crops.

HARVEST KING

(Per.)—Mid-Season to Late
A New Variety—Growers Like It

A COMING LEADER

Here's a new variety that is coming to the front very fast. It has been out only four years, but is already a favorite among growers, because it is very productive, stands hauling exceptionally well, and brings top-notch prices—from 50c to \$1.00 a crate more. The berries are medium to large in size, bright attractive red, catching the eye wherever offered, growers make lots of money from Harvest King. It follows right after the Premier in ripening. It's hard to tell which of these two varieties would produce the most quarts of berries as they are both highly productive. We quote the introducer to give you further worthy characteristics of Harvest King: "In addition to the heavy fruiting quality, which assures a generous supply of berries from only a small planting, the attractive deep red color, delicious flavor, and large size will give you greater pleasure and satisfaction than you have ever known before."

For the past three years, Harvest King has been the highest priced berry on the Benton Harbor market as a mid-season to late berry. Being capable of bringing "top-notch" prices during mid-season and later, Harvest King is a money-maker to plant along with the Premier and Gibson. Set Harvest King this spring for one of your money-makers for next season.

We guarantee our Harvest King plants to be true to name and first class in every way. Price only 85c per 100 in lots of 500 or more plants.



- 1 Berries beautiful, attractive, demanding highest price in their season.
- 2 A good canning berry—better in this regard than the Premier.
- 3 Very productive with berries uniform and large.
- 4 Late bloomer, escapes frosts that kill blossoms on other varieties.
- 5 A sure cropper. As sure as the Dunlap.
- 6 Good plant maker, plants hardy growth resisting.



CUMBERLAND

Order early and have your Raspberry plants (Reds or Blacks) sent out before May 1st. We can not guarantee safe arrival after that date.

Keith's Black Raspberry

(Prices Page 27)

Twice Government Inspected
Good Plants Like These Are Scarce This Season

NOW IS THE TIME TO GROW RASPBERRIES FOR BIG MONEY

NOW is the time to grow raspberries for big money. Acreage is being cut down and growers are going out of business because of their diseased patches. The demand for berries right here in this great berry region is high. Those growers who stick certainly coin the money. There aren't near enough people growing raspberries. Get started this year with our guaranteed, disease free stock.

CUMBERLAND

Has the Largest Berries of All Varieties

Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Has the largest berries of all varieties; perfect in shape, firm, well colored and attractive. Not "seedy" by any means. Canes are hardy throughout the North, standing 16° below Zero. By leaving

our raspberry plants in the field undug over winter, they are kept in the best possible condition, and are fresh and thrifty when dug and shipped direct to you in the spring. Plants like these are more valuable and capable of making better growths for you than storage plants. Prices page 27.

IF YOU ARE WANTING OTHER VARIETIES OF BLACK RASPBERRIES, WRITE US. WE HAVE A FEW IN OTHER VARIETIES, BUT NOT ENOUGH TO LIST.

Keith's Blackberries

Hardy Northern Grown Plants

We offer you the most productive Blackberry plants for garden or field culture. We have two grades of One-Year plants and Two-Year transplants. The one-year plants are graded No. 1 and No. 1-A, the latter being taller and well rooted, and the No. 1's are of the average size generally offered by nurseries. The two-year transplants are two years old branched and ready to bear a crop of berries for you this coming summer. Just the plants you want for quick cash.

ALFRED

A New Sweet Coreless Blackberry

Biggest blackberry known. Big, glossy, blackberries, 1½ to 1¾ inches long, without a core and almost seedless. Canes hardy, need no winter protection, strong, upright, loaded with berries. Heavy producer. We have these plants in one and two-year grades. Prices see page 27.

ELDORADO

The Old Standby; Very Hardy, Productive

Canes vigorous, stand severe winters. Berries not as large as Alfred but fully as sweet, not seedy, can't be beat for jams, jellies, and the like. Branched well and every branch bears loads of berries. Keith's Eldorado or Alfred Blackberry plants are guaranteed in every way. Prices see page 27.

For Prepaid Prices see Page 26.



Two outside plants show our two-year Blackberry Plants. Note the enormous fibrous Root System and the well-branched top.

Sucker plant shown between other two. Compare with the plants on each side of it.

Keith's Red Raspberries

(Complete Price List Page 27)

We offer our customers a complete line of Red Raspberries in early to late ripening varieties so that for garden or commercial purposes you will have berries over a long period at red raspberry time which follows right after Strawberries. Our plants are two government inspected, hardy northern grown and guaranteed to reach you in good condition if ordered shipped before May 1st.

(Continued on Page 25)

CHIEF

This is a brand new variety, week to ten days earlier than Latham. Fully described and illustrated on page 25.

LATHAM

Latham, a new variety, is to Red Raspberries as Premier is to Strawberries,—a leader and a money-maker in much demand. Fully described and illustrated on page 25.

**RED RASPBERRIES ARE
ALWAYS IN GOOD
DEMAND**

EARLY KING

A Reliable Early Variety

This is one of the old standbys, ripening its berries medium early. Plants are hardy, thrifty growers. Berries firm, medium to large, do not crumble, hang on vines well and do not fall off when fully ripe, not "seedy," fine for canning, jams, etc. Prices see page 27.

CUTHBERT

Reliable Late Variety

An old reliable variety with remarkably strong canes. Berries very large, rich crimson, very firm and of the best, rich flavor. A very good late variety to set along with Early King. Prices see page 27.

ST. REGIS

Everbearing Red Raspberry

Bears its berries on tips of new canes during summer and fall months. The same canes bear the following spring like any red raspberry and they ripen early, ahead of any other varieties we offer.

Berries rich crimson red, firm, medium in size and of the best red raspberry flavor. Can't be beat for jams and jellies. The berries of the summer and fall crop are in great demand, especially at roadside markets bringing three to five times as much as the spring crop. Don't miss this opportunity to have rich, delicious red raspberries all summer and fall as well as in the spring. Prices see page 27.

Red Raspberries require little garden space. Can be planted along walk, or fences as Hedges.

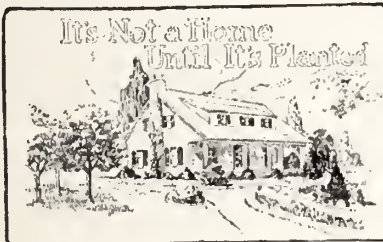
Asparagus

Grow Your Own Asparagus One Planting Lasts a Lifetime

Asparagus is easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact, it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. It should have cultivation the first year or so, after that a straw mulch is all that is necessary. One planting will last many years. Set the plants in a trench 6 inches deep, trenches 4½ feet apart. Cover the plants 3 inches deep, filling remainder of trench after plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep. 50 plants will grow enough Asparagus for any home and cost you only a few cents.

Martha Washington. A new rust-resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on one- and two-year plants see page 27.

Palmetto. The Old Reliable variety that has stood the test for years. An early rapid grower of tender well-flavored shoots. Hardy. Prices, one- and two-year plants see page 27.



HEDGE PLANTS

Japanese Barberry. Here is a low-growing (2-3 feet) shrub attractively beautiful in winter or summer and one much used for hedges. Leaves dark green turning to scarlet fire-red in fall. Bushes loaded with scarlet-red berries hanging on all winter making a contrasting scene with the snow. Very hardy. When used for hedge purposes set plants 18 inches apart in row. Dogs, cats, chickens, in fact, nothing can get through a barberry hedge. Also much used as plantings to keep people from "cutting corners" or "cross lots." Price two-year bushes each 25c; three for 65c; ten or more 16c each.

Armour River Privet. Hardy northern Privet. Does not winter-kill like others. Most used of all privets for hedges. Should be set 10 ins. apart in rows or alternated 12 ins. apart in double rows for best hedge. Price two-year plants each 15c; 3 for 40c; 10 or more 12c each.

Lodense Privet. Much like the common privet only it makes a very dense growth and grows not over 18 inches high, fine for low planting along your walks or garage drive. Snow doesn't drift deep near Lodense Privet. We have only large three-year bushes full growth. Price each 60c; three for \$1.50; ten or more at 40c each.

Spirea Billardii. Often used as a hedge; makes a beautiful one. See full description and illustration of Spirea Billardii on page 24.

Hedge Plant Collection

Not Subject to Discount

3 Japanese Barberry, 2-yr.	\$0.65
3 Armour River Privet, 2-yr.	.40
3 Lodense Privet, 2-yr.	1.50
3 Billardii Spirea, 2-yr.	.75

\$3.30

BARGAIN PRICE\$2.95

Postpaid in States in Group No. 1 for \$2.95; in Group No. 2 for \$3.35; in Group No. 3 for \$3.60; in Group No. 4 for \$3.85.

Dewberries

Bigger, Better, Sweeter Than Blackberries

The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less sugar. Try a few plants along the edge of your garden. They will take up no space there. After fruiting the old vines are cut off next the ground, removed and burned, thus allowing the young vines all the nourishment possible. A dozen plants will give you lots of berries.

We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

Lucretia. The hardest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices see page 27.

Price: One-year plants.—12 for \$1.00; 25 for \$1.60; 50 for \$2.60; 100 for \$3.75; 200 for \$6.00; 500 or more plants \$2.20 per 100. 2-yr. plants—6 for \$1.25; 12 for \$1.90; 25 for \$2.90.

(All prices postpaid in States in Group No. 1 (see page 27). In States in Group No. 2 add ½¢ per plant for 1-year, and 1¢ for 2-year. In Group No. 3 add 1¢ per plant for 1 year and 1½¢ for 2-year.)

Keith's Shrubs, Vines and Hedge Plants

(Continued on Page 24)

NOTE—All shrubs, vines, and hedge plants will come postpaid in States in Group No. 1 (see page 27). For States in Group No. 2 add 7c per each plant; in Group No. 3 add 9c per each plant, and in Group No. 4 add 11c per each shrub.

VINES

Hall's Japan Sweet-Scented Honey-suckle.

Rapid growing vine, will not winter-kill, waxy green leaves remain on all winter. Flowers very fragrant, first white turning to a buttercup-yellow. Can be grown on porch trellis, garden fence, anywhere. Also much used on banks or terraces to prevent washing away of soil. Price 2-year plants each 35c; 3 for 90c; 10 for \$2.50; 1-year plants 20c each; 3 for 50c.

Clematis Paniculata. (Sweet Scented Jap. Clematis.) A very showy vine when in bloom. Lacy pure white flowers in immense clusters appearing like puffs of white smoke from a distance. Very fragrant, sending its pleasing perfume all about the porch or yard in the early evening. Blossoms during August and September. None better for porch vines. Price two-year plants each 45c; three for \$1.20.

Celastrus Scandens—Bittersweet.

This is the vine so much sought for in the fall by all, for its graceful sprays of orange-yellow berries make charming winter house decorations. Buy a few of these vines, plant them along the back fence or near a trellis, and you will then have all the Bittersweet sprays you wish for table or winter decorations. Price 2-year plants each 45c; 3 for \$1.25; 10 for \$3.75.

Vine Collection

Not Subject to Discount

1 2-yr. Hall's Jap Honeysuckle	\$0.30
1 2-yr. Sweet Scented Clematis	.40
1 2-yr. Bitter Sweet	.45

\$1.15

BARGAIN PRICE\$0.97

Postpaid in States in Group No. 1 for 97c; in Group No. 2 for \$1.09; in Group No. 3 for \$1.25; in Group No. 4 for \$1.35.

Shrub Collection No. 2

Not Subject to Discount

1 Van Houtti Spirea, 2-yr.	\$0.35
1 Hydrangea, large flowering, 2-yr.	.40
1 Billardii Spirea, 2-yr.	.30
1 Deutzia Crenata, 2-yr.	.35
1 Purple Althea, 2-yr.	.40

\$1.80

BARGAIN PRICE\$1.55

Postpaid in States in Group No. 1 for \$1.55; in Group No. 2 for \$1.70; in Group No. 3 for \$1.85; in Group No. 4 for \$2.00.

Grapes

Every Home Should Have Grapes. Easily Grown Anywhere

Concord. (Blue). The leading blue grape. Best of all for general uses. A hardy, fast grower. Price (postpaid, see below) 2-year 25c each; \$1.00 per 6; \$1.60 per 12; \$2.75 per 25; \$4.25 per 50; \$7.50 per 100; 500 or more \$5.00 per 100.

Niagara. (White). The best white grape, very productive. Grapes large creamy-white, a sweet pleasing flavor. Wonderful for juice.

Moore's Early. (Blue-Black, Early). Best early grape. Resembles the Concord very much, but seven to ten days earlier.

Brighton. (Red). Most desirable of all red grapes. Large, very sweet and juicy. Is an early variety.

Price (postpaid) all varieties except Concord—2-year plants 40c each; \$1.95 per 6; \$3.25 per 12; \$5.00 per 25; \$8.00 per 50; \$12.00 per 100. NOTE:—Grape plants are sent postpaid in States in Group No. 1. (See page 27.) In Group No. 2 add 4c per plant. In Group No. 3 add 5c per plant.

Keith's Bargain Grape Arbor

Here's your chance to get a "Red, White and Blue" grape arbor at Bargain Prices. One plant each of the above four varieties, covers the full grape season with four different colors and flavors. Will make you a dandy grape arbor. Price 2-yr. plants postpaid in States in Group No. 1 (see page 27) for 98c; Postpaid in States in Group No. 2 for \$1.20; in Group No. 3 for \$1.45; in Group No. 4 for \$1.65. Order early. No further discount allowed.

YOUR HOME

Wouldn't you like your home to be the most beautiful place in your locality? Do you realize the increased value a few dollar's worth of shrubs would add to your home and farm? A small sum will buy enough shrubs to increase the value of your home most wonderfully. Your home is where you live the year around. Why not have it attractive and beautiful? It can be made the most attractive home in your community. Doesn't matter about size. A small home can be made as attractive and beautiful as a large one. It will take very little of your time to make your home yard very attractive. Let us help you. We grow hundreds of shrubs and vines, therefore we can offer you these attractive prices.

Shrub Collection No. 1

Not Subject to Discount

1 Golden Bell, 2-yr.	\$0.40
1 Van Houtti Spirea, 2-yr.	.35
1 Rose Weigelia, 2-yr.	.40
1 Bush Honeysuckle, 2-yr.	.35
1 Butterfly Bush, 2-yr.	.40
1 Billardii Spirea, 2-yr.	.30

\$2.20

BARGAIN PRICE ONLY\$1.95

Postpaid in States in Group No. 1 for \$1.95; in Group No. 2 for \$2.10; in Group No. 3 for \$2.30; in Group No. 4 for \$2.45.

For Rose Collections Turn
to Page 24



Excelsa

Excelsa. (Red).—Equal to the Crimson Rambler, but disease free and will not winter-kill. A remarkably fast grower, covering a trellis in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. The greatest Rambler Red Rose. Price two-year bushes each 40c, three for \$1.15; three-year bushes 55c each.

Dorothy Perkins. (Pink).—Brilliant Rambler Rose. Does not winter-kill. Flowers very double, shell pink in large clusters. Rapid grower. Price two-year bushes each 40c, three for \$1.15; three-year bushes 55c each.

Gardenia Yellow Rambler. (Yellow).—This Climbing yellow rose is disease free. Buds golden yellow, very attractive. Very dependable climbing rose. Price two-year bushes 50c each, three for \$1.25.

Climbing American Beauty.—Has rich flowers shading to pink. Early bloomer, very fragrant. Price two-year bushes each 50c, three for \$1.35.

Mary Wallace. See illustration top of page. Climbing roses. Flowers very fragrant. It is as beautiful as any Everblooming Tea Rose—large, bright, pink, "illuminated with shining gold," lasting, early. If you want roses as beautiful as a greenhouse, get Mary Wallace. (See picture above.) Price two-year bushes 60c each, three for \$1.50.



Mary Wallace

ROSE COLLECTION No. 1

"Beauty" Collection

1 Excelsa (red)\$0.40
1 Silver Moon (white)50
1 Climbing American Beauty (pink)50
1 Veilchenblau (blue)60
1 Mary Wallace (apple-blossom pink)60

List Price\$2.60

Bargain Price Only \$1.87

(Not Subject to Discount)

ROSE COLLECTION No. 2

"Beauty and Fragrant" Collection

1 Mary Wallace (apple-blossom pink)\$0.60
1 Dr. Van Fleet (shell-pink)60
1 Gardenia (yellow)50
1 Paul's Scarlet (scarlet)50
1 Climbing American Beauty (pink)50

List Price\$2.70

Bargain Price Only \$1.97

(Not Subject to Discount)

	States	States	States	States
	No. 1	No. 2	No. 3	No. 4
PRICE (Postpaid)				
Rose Collection No. 1	\$1.87	\$2.00	\$2.25	\$2.45
Rose Collection No. 2	1.97	2.10	2.35	2.55
Special Rose Fertilizer	.39	.47	.55	.65

Ample for each Collection. (A fertilizer that will make your Rose bushes Bloom and Bloom.)

WE PAY POSTAGE.—All Rose bushes ordered outside of Collections, are sent postpaid in States in Group No. 1; for Group No. 2 add 4c per bush; for Group No. 3 add 5c per bush; for Group No. 4 add 7c per bush.

PLANTING DIRECTIONS.—Set rose bushes 2 inches deeper than they grew in nursery and bank 6 to 8 inches of soil up around the canes which should be cut off just above this banking. When buds on canes beneath the banking begin to swell, remove the banking and shade bushes for a few days. Canes of newly-set rose bushes often dry out if not banked in this way.



Paul Scarlet Climber

Paul's Scarlet Climber.

(Scarlet).—A new, hardy, climbing scarlet-red rose. Awarded gold medal by the National Rose Society for its beauty, long blooming period and hardiness. The most popular climbing rose. It is a mass of scarlet roses at blooming time. Price two-year bushes 50c each, three for \$1.30.

Veilchenblau.

(Blue Rambler).—The nearest pure blue rose there is. Flowers rosy-purple turning to gray-blue. Something unusual in roses. Price two-year bushes each 60c; three for \$1.50.

Silver Moon.

(White).—Yel- low buds opening into pure white flowers. Is very large, often 4 inches across. Price two-year bushes each 50c; three for \$1.30.

Dr. W. Van Fleet.

(Shell- Pink).—An unusually beautiful hardy climbing rose. Flowers as beautiful as the finest Everblooming Tea Roses, borne on long stems most suitable for cut flowers. Blooms for three weeks. One of the most beautiful and best climbing roses. Price two-year bushes 60c each, three for \$1.50.

KEITH'S Ornamental Shrubs and Flowers

NOTE:—We prepay postage on all shrubs shipped to States in Group No. 1, in States in Group No. 2 add 7c per shrub; in States in Group No. 3 add 9c per shrub; and in States in Group No. 4 add 15c per shrub.

Spirea Van Houtte. Often called "Bridal Wreath." The best of all spireas. Masses of white flowers all over the drooping branches in June. Prices, 2-year, well-developed, 35c; 3 for \$1.00; 10 for \$3.00. Older bushes quoted on application.

Golden Bell. Blooms earliest of all shrubs in Spring. Clusters of yellow bell-shaped flowers up and down the stems, making the bush appear like a yellow mass of flowers. Reminds one of a splash of Sunshine and Happiness after the long winter. Extra large 3-year bushes, 40c each; 3 for \$1.35.



Spirea Billiardii

Hydrangea (Large Flowers) Bloom in August and the flower clusters remain on until snow comes. First, snowy white, then turn to pink, then to reddish bronze. Will retain their color all winter in bouquets in your home. Buy direct from us and save money.

Price, 2-year plants, 50c; 3 for \$1.35; 10 for \$4.00. Price, 3-year plants, 75c; 3 for \$1.90; 10 for \$6.00.

Our 3-year plants will blossom this year.

Buddleia. Butterfly Bush. (Lilac-Purple). Often known as Summer Lilac. Has long corn-tassel shaped flowers, lilac-purple and very fragrant, attracting many butterflies. Much used as cut flowers, blooms all summer when flowers are scarce. One bouquet of Butterfly-Bush flowers will fill the whole house with a very pleasing fragrance. Price two-year bushes (18-24 inches high), ready to bloom first year, each 40c; three for \$1.25.

Bush Honeysuckle. From this hardy fast-growing bush, very hardy, you can cut baskets full of light pink honeysuckle flowers as shown in the basket at left. The bush is just loaded with them. The flowers are followed in late June with loads of clear glistening holly-red berries attracting lots of birds. The branches, with these loads of shining red berries, are much used for decorating. A very useful shrub. Grows 5 to 6 feet high. Price two-year bushes (18-24 ins.) well branched, only 35c; 3 for \$1.00.

Deutzia Crenata. A beautiful double white flowered shrub flushed with pink. The dainty bell-shaped flowers appear very thickly along the branches in June. A beautiful shrub much used. Grows 5 feet high. Two-year, 35c each; 3 for \$1.00.

Althea (Purple). One of the few flowers that bloom in August. Upright in growth, 4 to 5 ft., making a showy plant. Fine for hedge planting. Two-year plants, 40c each; three for \$1.25.

Weigela Rosea. Masses of trumpet-shaped rose-pink flowers along the stems in spring. A beautiful shrub, growing four feet high—as the beautiful Bridal Wreath Spirea but of rose-pink color instead of white. Two-year large plants, 60c each; 3 for \$2.00.

Spirea Opalifolia. (White). Grows 5 to 7 feet high, has white flower clusters like little snow-balls, followed by brownish-red berries making a very interesting variety of colors. Foliage very healthy and always a showy dark green. Price two-year bushes (18-24 inches high) 50c each; 3 for \$1.25.



Spirea Billiardii.

This beautiful flowering shrub will keep you in cut flowers during the late summer when flowers are scarce. Has long plum-like rose-pink flowers clustered at the tip of each shoot (see cut). Used much for cut flowers and decorating. The flower clusters are very attractive and showy. It grows only three to four feet high. makes a beautiful attractive hedge from which you can cut flowers all summer. Three-year bushes (will bloom this summer) 2-3 feet each only 65c; three for \$1.75; 10 for \$5.00. Two-year bushes each 30c; 3 for 75c; 10 for \$1.95.

Vines—Hedge Plants and Shrub Collections found on page 23.

LATHAM

World's Greatest Midseason Red Raspberry

NEW — BIG — PRODUCTIVE
HARDY

This money-making variety was started by the Minnesota State Plant Breeding farm. Prof. Hanson the noted breeder from South Dakota states: "The hardest Red Raspberry of them all". Prof. Herrick at Ames, Iowa, Prof. "A Superior Red Raspberry in every way", and Prof. Brierly of Minnesota Experiment Station says, "A very good variety for Minnesota." If it stands the Minnesota and Dakota winters it will survive anywhere. Berries large, firm, the best for long distant shipping. Reaches market in attractive condition after ripening. Don't crumble at any time. Growers in this section are planting mostly Latham as their main crop of Red Raspberry. They find Latham their best money-maker. Plant Latham this year and be in line for Bumper Crops of Beautiful, Big Berries.

We offer three grades of Latham plants.—One-year Extra Fancy and common sucker plants (Grade No. 1), and 2-year Transplants which will bear this summer. The one-year Extra Fancy plants will also bear some berries if canes are cut back 4 to 6 inches from the ground line.

- 1 Berries large, firm, bright red color.
- 2 Best for canning, jams, etc. Retains color and shape.
- 3 Plants very Hardy and Thrifty growers.
- 4 The Leading Mid-season Red Raspberry.

PRICES—(We Pay Postage as shown on Page 20)

One-Year Grade No. 1—
70c per 6; \$1.25 per 12; \$2.00 per 25; \$3.25 per 50; \$5.65 per 100.

One-Year Extra Fancy—
90c per 6; \$1.60 per 12; \$2.60 per 25; \$3.90 per 50; \$7.00 per 100.

Two-Year Transplants—
\$1.30 per 6; \$2.25 per 12; \$3.90 per 25;

CHIEF NEW

Earliest of All Red Raspberries
One Week to Ten Days Ahead of Them All

ORIGINATED AT THE MINNESOTA
STATE EXPT. STATION

Chief is a brand new variety of Red Raspberry, one that is going to replace all other early varieties. It could rightly be called an "Early Latham," because it resembles that variety in many ways, but is a week to ten days earlier. Leading fruit growers and authorities at the Minnesota State Expt. Station, where the variety originated, gave the following:

- 1 Heavier Yields than Latham.
- 2 Week to ten days earlier.
- 3 Hardier, and more vigorous grower.
- 4 Of better quality and better shipper.
- 5 Almost completely free from Mosaic, Mildew, etc.
- 6 A freer grower with stronger stockier plants than Latham.
- 7 Destined to be the leading Red Raspberry.

Our original Chief stock came direct from Minnesota and we are pleased to offer our customers genuine Chief plants in three grades. Two-year Transplants, one-year Extra Fancy, and one-year No. 1 sucker plants.

(NOTE:—Correction: Although listed below we cannot supply more than 25 two-year transplants to any one customer.)



CHIEF
The Coming Early Red Raspberry

PRICES—(Postpaid as shown on page 26.)		
One-year No. 1 Sucker Plants:—	One-year Extra Fancy:—	Two-year Transplants:—
\$1.25 per 6; \$2.25 per 12; \$3.90 per 25; \$5.90 per 50; \$9.45 per 100.	\$1.50 per 6; \$2.45 per 12; \$4.25 per 25; \$6.90 per 50; \$10.75 per 100.	\$2.00 per 6; \$3.45 per 12; \$5.90 per 25; \$8.50 per 50; \$15.00 per 100.

PARCEL POST SHIPMENTS

Weight Limit. Your order may be shipped by Parcel Post and delivered right to your door, providing it can be conveniently and economically packed within the weight limit which is 70 pounds within the first three zones (300 miles). Packages weighing 50 pounds or less can be shipped into all zones.

Express Often Cheaper. If you are located 300 miles or more from us, beyond States in Group No. 1, packages weighing 20 pounds (400 to 500 strawberry plants or more) travel cheaper by Express. With the great volume of packages now being handled by Parcel Post, we are of the opinion that your order will reach you as cheaply and probably safer by Express. We recommend larger orders being sent by Express.

We Ship the Cheapest Way. Since we prepay transportation charges (Parcel Post or Express) in Group No. 1, we endeavor to ship the cheapest way, but if it is more convenient for you to have your order come by parcel post and care to pay the difference between it and express, if there is any, we would be pleased to accommodate you. We can let you know the approximate difference at the time we acknowledge your order which is the same day it is booked. In some instances, customers rather pay the difference, if Parcel Post does cost more, and have the shipment delivered right to their mail box. This mostly occurs with those living some distance from the Express Office, but remember for long distant shipments, shipments into States in Group No. 3 and Group No. 4, we suggest Express, because it's cheaper and in many cases safer.

EXPRESS SHIPMENTS

If your order is large, necessitating more than one package, we suggest having it come by Express. Express shipments, unless otherwise stated or arranged for, come prepaid in all States listed in Group No. 1 below. In all other States, express shipments come collect, and in most cases will cost you less than Parcel Post.

All shipments sent by Express are insured against non-delivery or damage due to acts on part of Express Company. Be sure to have loss or damage noted by Agent on your express receipt when you accept plants from him, otherwise it's difficult to recover loss or damage.

WE PAY POSTAGE OR EXPRESS

(SEE TABLE BELOW)

We prepay all transportation charges both Parcel Post or Express, the cheaper way, on all plant shipments, sent into the States listed

Group No. 1 We prepay all Postage or Express on plant shipments into these States:—Mich., Ohio, Ind., Ill., Wis.

Group No. 2. Prepaid for the additional charge shown in table below:—Ia., Mo., Minn., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.

under Group No. 1. We also prepay all Parcel Post charges into other States for the small additional sum noted in the table given below.

Group No. 3. Prepaid for the additional charge shown in table below:—N. and S. Dak., Nebr., Kans., Okla., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. C., Maine, N. H., Vt., Mass., R. I., Conn.

Group No. 4. Prepaid for the additional charge shown in table below:—Idaho, Utah, Nev., Ariz., Wash., Oreg., Calif.

Table Showing Parcel Post Charges Outside of States in Group No. 1

To Have all Parcel Post Prepaid (Except in Group No. 1) add to Your Order as below.	(NOTE—In any case where too much Postage is sent for transportation, additional plants will be added to cover or the excess money returned.)	States in	States in	States in
		Group No. 2	Group No. 3	Group No. 4
For Strawberries, 1-yr. Asparagus—add for each 100 plants or less.....		11c	19c	41c
For 1-yr. Red Raspberry, 2-yr. Asparagus, Dewberry—add for each 100 plants or less.....		21c	36c	60c
For 1-yr. Blackberry, 1-yr. Black Raspberry—add for each 100 plants or less.....		33c	50c	81c
For 2-yr. Black Raspberry, 2-yr. Red Raspberry, 2-yr. Grape Plants—add per plant.....		1c	1½c	2c

PLANTING TABLE - PLANTS REQUIRED PER ACRE

	Width of Row	Plants in Row	Av. Plants per Sq. Rod	Plants Per A
Strawberries (field culture).....	3 ft. 8 in.	18 in.	50	7,900
Strawberries (garden culture).....	2 ft. 6 in.	18 in.	75	11,600
Everbearing Strawberries (field culture).....	3 ft.	16 in.	70	11,000
Everbearing Strawberries (garden culture).....	2 ft. 6 in.	16 in.	85	13,200
Strawberries through Mulch Paper.....	10 in.	12 in.	200	32,000
(Triple Hedge Row System—9 plants for each 3 foot length of Paper.)				
Red Raspberries.....	6 ft.	3 ft.	15	2,400
Black Raspberries.....	7 ft.	3½ ft.	12	1,800
Blackberries.....	7 ft.	3½ ft.	15	1,800
Dewberries.....	6 ft.	4 ft.	30	3,200
Grapes (light soil).....	8 ft.	10 ft.	2+	540
Grapes (heavy soil).....	9 ft.	12 ft.	2—	403

NOTE.—(All Raspberries, etc., should have Rows about 4 ft. apart in garden Culture.)

"TWO-VARIETY" COMBINATIONS

Known Varieties at Reduced Prices

In our strawberry fields, where one variety stops and another begins, in other words, where two varieties are grown in blocks side by side, the runners or vines from one variety often grow across into the row of the adjacent variety. These two adjacent rows, the outside row of each variety, have to be dug together, because they are mixed with each others plants. For instance, where Dunlap and Gibson grow side by side, and the runners intermingle, these two rows have to be dug as "Two-Variety Combination" of Dunlap and Gibson mixed. We have but a few of these "Two-Variety" combinations to offer at reduced prices. The plants will be first class in every way and freshly dug and each Combination will contain only two varieties as mentioned in price list. Make your selection early for we have only a few plants in each combination to offer.

A BIG SAVING FOR YOU

The following are the only Combinations we have to offer. Don't ask us to make others. Not less than 50 plants in a combination offered, 500 or more sold at one thousand (1,000) rates. See page 26 for Parcel Post and Express rates.

PRICES

"Two-Variety" Combination No. 1—Dunlap and Gibson mixed. Price \$0.50 per 50; \$0.95 per 100; \$1.50 per 200; \$2.10 per 300; \$4.65 per 1,000; \$22.00 per 5,000.
"Two-Variety" Combination No. 2—Gibson and Premier mixed. Price \$0.75 per 50; \$1.10 per 100; \$1.75 per 200; \$2.45 per 300; \$5.45 per 1,000; \$25.00 per 5,000.
"Two-Variety" Combination No. 3—Dunlap and Premier mixed. Price \$0.70 per 50; \$1.00 per 100; \$1.60 per 200; \$2.25 per 300; \$5.30 per 1,000; \$24.50 per 5,000.
"Two-Variety" Combination No. 4—Big Late and Dunlap mixed. Price \$0.85 per 50; \$1.20 per 100; \$1.90 per 200; \$2.65 per 300; \$5.95 per 1,000; \$27.50 per 5,000.
"Two-Variety" Combination No. 5—Washington and Red Gold mixed. Price \$1.50 per 50; \$2.15 per 100; \$3.50 per 200; \$4.90 per 300; \$6.00 per 1,000; \$10.35 per 5,000.
(These Prices Not Subject to Further Discount)

PRICE LIST FOR SPRING and LATE FALL 1932

(We Pay Postage—See Page 26)

Save Money by Ordering Early—Big Discount or Allowance for You

Besides giving our customers the advantage this year of lower prices and prepaid transportation charges (read page 26), we offer them a further saving by allowing big discounts or allowances on early orders. At the following prices, we allow 10% discount off all cash orders of \$5.00 or more mailed during January; 7% off during February; and 5% off during March.

Orders of less than \$1.00 not booked unless 20c additional is sent. 500 or more plants of one variety come at 1,000 rates.

DO YOU WANT MORE PLANTS?—Instead of the discount, if you want us to add more plants to your order, we will gladly do so and see that you get a "heaped-up measure." Just write on order: "Include more plants to cover discount," and we will see that you are well taken care of. We will allow preference on variety selection when possible to cover discount. Name your choice.

Page	VARIETIES	6	12	25	50	100	200	300	400	1000	5000	
												Not subject to disc.
7	Beauty—Late			\$0.75	\$1.40	\$2.00	\$3.30	\$4.70	\$5.80	\$10.50	\$45.00	(No Discount Allowed on 5000 Lots)
9	Beaver—Early			.65	1.15	1.60	2.50	3.60	4.50	8.00	34.00	
9	Big Late—Very Late			.65	1.10	1.70	2.70	3.80	4.60	8.50	36.00	
7	Blakemore—Extra Early			1.25	2.00	3.00	4.75	6.60	8.30	15.00	64.00	
7	Cooper—Mid-season			.45	.70	1.00	1.50	2.40	3.35	4.20	7.50	
7	Dr. Burrill—Early			.45	.70	1.00	1.65	2.35	2.90	5.25	20.00	
6	Early Bird—Very Early			.90	1.40	2.00	3.30	4.70	5.80	10.50	45.00	
8	Gibson—Mid-season			.50	.75	1.10	1.90	2.45	3.00	5.50	22.50	
21	Harvest King—Mid-season			.65	1.10	1.70	2.70	3.80	4.80	8.50	36.00	
13-14	Kanner King—Early Mid-season		\$1.95	3.45	4.75	7.35	11.50	16.00	20.00	35.00	140.00	
7	Pearl—Late			.65	1.10	1.60	2.50	3.60	4.50	7.90	33.50	
10-11	Premier—Extra Early			.65	1.00	1.45	2.25	3.10	3.90	6.90	28.00	
28	Red Gold—Early			.85	1.35	1.95	3.20	4.50	5.60	10.00	42.50	
21	Senator Dunlap—Early			.45	.70	1.00	1.65	2.35	2.90	5.25	20.00	
28	Washington—Late			1.25	2.00	2.65	4.50	6.30	7.80	14.00	59.50	
18-19	Mastodon Grade No. 1			1.45	2.45	3.20	5.00	7.15	8.50	15.50	63.50	
18-19	Mastodon Grade No. 1-A			1.70	3.00	3.95	6.90	9.35	12.00	22.50	88.50	
9	Mixed Plants (not subject to discount)					.85	1.40	1.95	2.45	4.35	20.00	
26	"Two-Variety" Combinations (not subject to discount)											
26	Comb. No. 1 Dunlap & Gibson Mixed				.65	.95	1.50	2.10	2.60	4.65	22.00	(No Discount Allowed on 5000 Lots)
26	Comb. No. 2 Gibson & Premier Mixed				.75	1.10	1.75	2.45	3.10	5.45	25.00	
26	Comb. No. 3 Dunlap & Premier Mixed				.70	1.00	1.60	2.25	3.00	5.30	24.50	
26	Comb. No. 4 Big Late & Dunlap Mixed				.85	1.20	1.90	2.65	3.35	5.95	27.50	
26	Comb. No. 5 Red Gold & Washington Mixed				1.50	2.15	3.50	4.90	6.00	10.85	49.50	

Page	RED RASPBERRIES	6	12	25	50	100	200	300	400	1000
25	Chief, 1-yr.	\$1.25	\$2.25	\$3.00	\$5.00	\$9.45	\$18.00	\$25.00	\$31.50	\$55.00
25	Chief, 1-yr. Ext. Fancy	1.50	2.45	4.25	6.90	11.50	21.00	28.00	34.50	59.00
25	Chief, 2-yr. Transplants	2.00	3.45	5.90	9.40	15.50	28.00	36.00	44.00	72.00
22	Cuthbert, 1-yr.	.75	1.25	1.85	2.90	4.50	7.95	11.50	14.00	22.00
22	Cuthbert, 1-yr. Ext. Fancy	.75	1.00	1.85	2.90	4.50	7.95	11.50	14.00	22.00
22	Early King, 1-yr.	.70	1.25	1.85	2.90	4.50	7.95	11.50	14.00	22.00
25	Latham, 1-yr.	.70	1.25	2.00	3.25	5.05	10.50	13.50	16.00	29.00
25	Latham, 1-yr. Ext. Fancy	.90	1.60	2.60	3.90	7.00	13.00	18.00	22.50	36.00
25	Latham, 2-yr. Transplants	1.30	2.25	3.90	6.30	10.50	18.00	24.00	29.00	45.00
22	St. Regis, 1-yr.	.75	1.00	1.80	2.85	4.40	7.85	11.25	14.00	23.00
22	St. Regis, 1-yr. Extra Fancy	.90	1.50	2.50	4.00	7.50	13.50	16.50	18.50	30.00

Page	BLACK RASPBERRIES	6	12	25	50	100	200	300	400	1000
22	Cumberland, 1-yr.	.85	1.65	2.25	3.75	7.00	10.00	12.50	15.00	20.00

Page	BLACKBERRIES	6	12	25	50	100	200	300	400	1000
22	Alfred, 1-yr.	.70	1.25	2.10	3.60	5.95	10.50	12.75	14.00	24.00
22	Alfred, 1-yr. Ext. Fancy	.90	1.50	2.90	4.75	8.25	14.00	17.00	19.95	31.00
22	Alfred, 2-yr. Transplants	1.70	2.60	3.85	6.35	10.50	18.00	22.00	26.00	40.00
22	Eldorado, 1-yr.	.60	1.00	1.65	3.00	4.00	7.50	10.00	12.00	21.00
22	Eldorado, 1-yr. Ext. Fancy	.85	1.40	2.75	4.50	7.95	13.50	16.00	17.00	29.00
22	Eldorado, 2-yr. Transplants	1.50	2.25	3.90	6.30	10.50	18.00	22.00	26.00	40.00

Page	ASPARAGUS	6	12	25	50	100	200	300	400	1000
23	Martha Washington, 1-yr.	.75	1.00	1.75	2.65	3.00	3.60	4.75	5.60	9.85
23	Martha Washington, 2-yr.	1.00	1.50	2.40	2.90	4.00	5.15	6.35	7.45	14.50
23	Palmetto, 1-yr.	.65	.90	1.50	2.10	2.75	3.30	4.10	4.85	8.85
23	Palmetto, 2-yr.	.85	1.25	2.15	2.75	3.35	4.75	5.60	6.40	11.50

INFORMATION FOR CUSTOMERS

How to Order. Use Order Blank enclosed, filling in all information asked for.

Shipping Season. From last of March, sometimes earlier, to first of June, depending upon an early or late spring. We also ship in fall about first of November, and off and on all winter.

When to Order. Order early by all means. Plants will be in great demand this year. People are planting our Vitalized plants for quick cash crops, and they are in great demand. To make sure of getting what you want, order early. You will also get your plants cheaper due to the discount and allowance we offer.

Safe Arrival, Damage, Loss. We Guarantee safe arrival, but do not hold ourselves responsible for negligence, loss, or rough handling on part of transportation companies. We will refill orders to the extent of loss or damage if customer sends, immediately upon receipt of package, signed statement from Express Agent or Postmaster showing loss or damage. Parcel Post shipments should be insured if you wish to recover loss from package being lost. We do not guarantee safe arrival of plants into foreign countries. Raspberry and other cane plants travel at customer's risk if ordered shipped in the Spring after May 1st—Strawberry plants after May 15th.

Canadian Orders. Customers in Canada must secure Permit from Plant Inspection Board at Ottawa, Canada. Get same and send us number of same with your order. Postage on plants into Canada will be 15c for each 25 plants. Safe arrival not guaranteed. Express must be prepaid by customer.

Remittance. Make remittance in Post Office or Express Money Order, Bank Draft, personal check. If cash is sent, register your letter—it's safer. Owing to conditions this season it is best to remit with Post Office or Express Money Order, certified check, etc. This would greatly help with earlier delivery of orders, especially after May 10th.

C. O. D. Shipments. No order will be sent C. O. D. unless one-third is sent at time of booking. No C. O. D. shipments are made outside of United States. Orders paid for in full have preference.

When to Plant. In the Spring, any time from early garden-marketing time until a week or so after corn planting time ("when oak leaves get as large as squirrels' ears").

How to Ship. We always recommend having orders of 300 plants or more shipped by Express when there is an Express Office near you. It's cheaper, and we guarantee the safe arrival of all plants shipped by express in the United States. Small shipments travel as well by Parcel Post.

Parcel Post. Read carefully particulars on page 26 regarding Parcel Post in different States. Express is cheaper on larger shipments.

Order Early. By all means get your order in early. There is always a big rush with us during shipping time. We endeavor in every way possible to fill paid up orders in the rotation in which they are booked. Come early and avoid the rush and get your plants on scheduled time; also take advantage of our discount or allowance on early orders.



RED GOLD

**Has That Rich
WILD
STRAWBERRY
FLAVOR**

RED GOLD is different because:

1. It has that sweet "wild-strawberry" flavor, —unlike that found in other varieties.
2. The berries are a solid scarlet red inside and out.
3. The blooms are very long, lots of them,—which insures a crop of berries regardless of frosts, beating rains, etc.
4. Fruit stalks very large and stiff holding their loads of berries off the ground. No sandy berries after rains.
5. Has a long fruiting season from early to late.
6. Berries are large (record $8\frac{1}{2}$ inches around) with that good old-fashioned wild-strawberry flavor.

Every variety of strawberry has some outstanding characteristic, different from other varieties, but Red Gold has many. That sweet wild-strawberry flavor is outstanding. The originator says, "Red Gold is a sugar saver, the berries being so sweet and meaty that they make the very highest quality of Preserves with but two cups of sugar to a quart of berries instead of four cups usually called for with ordinary berries. The berries are very large with record of individual berries that measure $8\frac{1}{2}$ inches around. They have a new bright shining strawberry-red color which makes them very attractive on the market."

\$1.95

Price \$1.95 per 100 plants; for complete price list see page 27. Also see page 26 for parcel post rates.

WASHINGTON

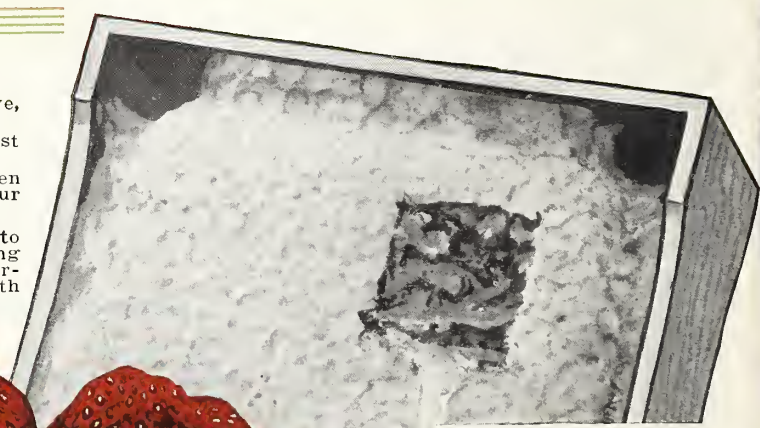
YOU WILL LIKE IT BECAUSE:

1. The latest in strawberry sweetness. Requires practically no sugar.
2. Berries ox-heart red inside and out—a glossy dark red—different from other berries.
3. Sweet as honey—a new flavor in strawberries.
4. Berries big, firm, attractive, very good shippers.
5. Plants hardy, thrifty, fast growing.
6. Undoubtedly a cross between the South American and our commercial strawberry.

This new creation in the strawberry family is undoubtedly related to the South American strawberry where size, flavor, sweetness and long keeping qualities predominate. The Washington has these characteristics more fully developed than can be found in our present North American varieties. Its color is different,—its sweetness is different,—its firmness is different and it's a different berry from any you have ever tasted before.

\$2.65

Price: \$2.65 for 100 plants. For complete price list see page 27. Also see page 26 for Parcel Post rates.



**HONEY-
SWEET
Straw-
berry**

**A Great
Sugar Saver**

**OX-
HEART RED
INSIDE
AND OUT**